



National Breast Cancer Foundation Frequently Asked Questions

What is the National Breast Cancer Foundation(NBCF)?

National Breast Cancer Foundation (NBCF) extends women's lives through education about breast cancer and early detection. The organization provides hope to women and families affected by breast cancer through a community of caring support and encouragement that enables those diagnosed with breast cancer to have fulfilling lives during their treatment and after.

When was NBCF founded?

NBCF was incorporated in the State of Texas as a nonprofit 501(c)(3) corporation and granted tax exempt status by the Internal Revenue Service in 1991.

Who founded NBCF?

Eleven years after being diagnosed with and treated for breast cancer, [Janelle Hail](#) decided to devote her life to educating women about early detection and raising funds to provide free mammograms for women who otherwise could not afford this diagnostic procedure. Janelle founded National Breast Cancer Foundation in 1991 and began the journey that would lead her highly successful nonprofit foundation to touch the lives of millions of women nationwide.

What is NBCF's Mission?

To save lives by increasing awareness of breast cancer through education and by providing mammograms for women in need. Janelle saw an overwhelming need for education surrounding the issues related to breast cancer. Many women do not follow the simple techniques of breast self-examination and regularly scheduled mammograms. She discovered an unmet need for assistance to underserved women in receiving breast care information and free mammograms.

Where does NBCF Operate?

NBCF is headquartered in Frisco, Texas, just north of Dallas, and provides funding to programs throughout the United States and internationally.

How is NBCF Different from Most Cancer Organizations?

NBCF focuses on extending women's lives through education about breast cancer and early detection. By providing funding for educational programs and mammograms, NBCF helps save the lives of thousands of uninsured women by reaching them at a vulnerable time in their lives and ensuring their good breast healthcare. The Foundation also contributes a portion of its income to research.

What are the Principal Activities Provided by NBCF?

In 2007, National Breast Cancer Foundation unveiled a new look and feel for the organization's comprehensive Web site: www.nationalbreastcancer.org. It includes the launch of an online community named "MyNBCF.com" and "[Janelle's Blog](#)" written by the organization's founder, as well as an expanded availability of the "[Beyond the Shock](#)" presentation in three languages and an in-depth educational library.

Education:

[Beyond the Shock®](#), the more than an hour-long presentation, was produced by NBCF and created for people diagnosed with breast cancer. It is now available in English, Spanish and Chinese. The educational program serves as a comprehensive resource for individuals, families and friends who are trying to better understand this potentially devastating disease. It utilizes rich media and 3D graphics to simplify complex medical information in an engaging virtual tour of the body. "Beyond the Shock" can be accessed in a variety of formats: through an interactive presentation online, as a video presentation streamed through YouTube.com, in a downloadable format of either the entire program or by chapters or to be purchased as a DVD.

Early Detection:

NBCF provides funding for screening programs across the nation and internationally. [Click here](#) to find a sample of the mammography programs NBCF funds and comments from the program recipients. In 2006, NBCF provided 22,000 mammograms.

Research:

NBCF provides funding for research for:

- The Cleveland Clinic, Cleveland, Ohio
- The Mayo Foundation, Rochester, Minn., Jacksonville, Fla. and Scottsdale, Ariz.
- The University of Texas M.D. Anderson Cancer Center, Houston, Texas

What has NBCF Accomplished?

Since its founding in 1991, NBCF and its founder have been recognized for the outstanding work accomplished since the Foundation's beginning.

Because of her extensive work providing education awareness of breast cancer and funding for free screenings to low-income and underserved women, founder [Janelle Hail](#) has won numerous awards and been honored by medical facilities across the nation.

[NBCF's history](#) demonstrates the Foundation's accomplishments that include producing [Beyond the Shock®](#), achieving Charity Navigator's coveted [4-Star Rating](#) three consecutive years and expanding the Web site to offer extensive educational resources and features such as an online community named "MyNBCF.com" and "[Janelle's Blog](#)" written by the organization's founder.

Why does NBCF Need Support?

Generous support from contributors like you, who donate both small and large gifts, helps NBCF create designated programs for communities across the nation and around the world.

How do Donors Know that Their Money Will be Used Wisely and not Wasted?

NBCF operates within a budget approved by the Board of Directors and good business practices. This has been demonstrated through Charity Navigator, America's premier charity evaluator, recognizing NBCF for achieving the coveted [4-Star Rating](#) for sound fiscal management three consecutive years.

How Can Donors Contribute to NBCF?

Make an [online donation](#) today, a quick and easy way to make a difference in the fight against breast cancer and to help save lives.

National Breast Cancer Foundation
2600 Network Blvd., Suite 300
Frisco, Texas 75034
Phone: (972) 248-9200
FAX: (972) 248-6770
E-mail: info@nationalbreastcancer.org
Web site: www.nationalbreastcancer.org