

Helping Women Now®

AESHA
Nurse Navigator
Parkland, Dallas



ANNUAL REPORT 2021

Breast cancer affects one in eight women. Education and timeliness of care make an impact on breast cancer survival rates, particularly for underserved communities.

NBCF was founded to fill in the gaps of cancer care, ensuring every woman has the information she needs to get through each step of her breast cancer journey. Our vision is that no one will navigate breast cancer alone.

MISSION

Our mission is to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services.



KEY PROGRAMS



Screening and Diagnostics

Through our partner facilities, we provide free mammograms and diagnostic services for women in need.



Patient Navigation Program

Through our partner facilities, we provide patient navigation services to help women navigate the complex cancer care system.



Education and Outreach

Together with our outreach partners, we're empowering women to take control of their health by educating them about their bodies and providing important breast cancer resources.



Support Services

We provide critical support for patients at every step—whether they're newly diagnosed, facing a terminal diagnosis, or facing breast cancer alone. Our goal is to ensure every patient and survivor has access to emotional support, guidance, and resources throughout their journey.

Help for Today, Hope for Tomorrow

The impact of 2020 rippled across 2021, leaving a trail of lives struggling to recover from job loss, missed mammograms, delayed treatments, emotional distress, and financial concerns. National Breast Cancer Foundation has created programs to support patients and their families for over 30 years. Our earliest slogan was Help for Today, Hope for Tomorrow, so that no one should have to face breast cancer alone.

In the spring of 2020, we set up a COVID-19 Patient Relief Fund to help women through the devastating turmoil of navigating their healthcare issues. Patients couldn't get to their doctor appointments or scheduled surgeries. We knew the delay in treatments would affect the well-being of the women we served.

NBCF sent \$100,000 throughout 2020 and 2021 from the COVID-19 Patient Relief Fund to our hospital partner network for 1,870 patient services. Our funds were used to provide groceries, gas, and transportation, and to help with living expenses. Many hospitals leveraged NBCF grants to set up matching funds to further assist women and their families.

One patient did not have reliable access to buy groceries. She fainted from hunger while walking to a nearby sandwich shop and ended up in the hospital emergency room. The cancer center team used NBCF funds to purchase and deliver groceries to her house. They provided healthy meals, so she did not miss any appointments for an entire month.

Another family with few resources had to split a school lunch among five people. A gift card from NBCF's hospital grant allowed the family to buy basic food supplies.

We provided a patient with telehealth counseling sessions to relieve her emotional stress and help her continue treatment to regain her health.

Our hospital network shared many stories of patients given access to fresh produce, healthy snacks, and protein drinks to keep them well-fed in times of loss of energy with their treatments.

This is only one of NBCF's programs. Learn more about our National Mammography Program, Patient Navigation Program, Metastatic Breast Cancer Retreats, HOPE Kits, support groups, and breast health education.

All of us at NBCF thank you for helping us as we disburse life-saving assistance that impacts lives!

“Our hospital network shared many stories of patients given access to fresh produce, healthy snacks, and protein drinks to keep them well-fed in times of loss of energy with their treatments.

This is only one of NBCF's programs.”



Janelle Nail

FOUNDER & CEO

National Mammography Program

NBCF has partnered with medical facilities* in underserved communities across the U.S. by providing over 300,000 free breast cancer screening and diagnostic services. In 2021, NBCF partnered with 34 hospitals and provided 3,162 services.

NBCF increases access to early detection screenings by offering free mammograms and diagnostic services to women and patients in need. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival. When breast cancer is found in the earliest, localized stage, the 5-year relative survival rate is 99%.

SERVICES PROVIDED

- Clinical Breast Exams
- Screening Mammograms
- Diagnostic Mammograms
- Digital Breast Tomosynthesis
- Ultrasounds
- Computer-Aided Diagnostics
- Biopsies



Patient receiving a mammogram at Parkland Hospital, Dallas, TX



Patient receiving treatment at Parkland Hospital, Dallas, TX

Patient Navigation Program

This year NBCF partnered with 21 hospitals and provided 86,653 services to 58,698 women.

Patient navigators guide patients through and around the barriers of cost, fear, and misinformation in the complex cancer care system, delivering timely diagnosis, treatment, and support. These efforts are critical to early detection and survival, but also to ensuring that no one faces breast cancer alone.

WHAT NAVIGATORS DO

- Educate those in need about the importance of screenings
- Eliminate barriers of financing, transportation, childcare, and language
- Answer questions about a breast cancer diagnosis
- Ensure patients keep treatment appointments
- Follow up with survivors

NAVIGATION SERVICES

- Outreach
- Mammograms
- Abnormal Results
- Biopsy/Work-Up
- Diagnosis
- Treatment
- Survivorship/Follow-Up

**Please see page 6 for a full list of Active Partners for 2021*

Breast Health Education

As a result of the COVID-19 pandemic, breast health events, awareness events, and in-person trainings were reduced. In 2021, NBCF delivered 14 breast cancer awareness in the workplace presentations and provided 4,735 breast health education services. NBCF offered virtual navigation via email and phone to 892 people in need.

Underserved populations face numerous barriers to accessing health services and adopting screening measures—from socioeconomic, linguistic, and cultural barriers to lack of knowledge. NBCF provides vital breast health education to those in need, empowering them to be more proactive about their breast health. Trained volunteers review educational resources with guests and connect them with local medical facilities if they need access to screening and diagnostic exams.



NBCF outreach event at the University of Tennessee, Knoxville, TN

“As women we can many times think that prioritizing our health can mean neglecting the needs of those we most love. This picture shows that’s not the case. Every woman here is listening to breast health education with their children. What a great example for them to see that mom takes care of herself too.”

CINTHIA GONZALEZ, Director of Education & Outreach



Metastatic breast cancer retreat participant with facilitator, Lillie D. Shockney

Metastatic Breast Cancer Retreats

Due to the COVID-19 pandemic, in-person retreats were put on hold. In April 2021, NBCF funded their first virtual retreat for patients and caregivers. It was a success and helped create a template for how future virtual retreats could help those who are too sick to travel or make it to the next in-person retreat.

Metastatic breast cancer retreats are a powerful way for NBCF to show support for women with all stages of breast cancer. Retreats focus on the diagnosis, the prognosis, and available resources, allowing patients to identify what they can control and what their true hopes and fears are so they can fully enjoy life and their loved ones.

HOPE Kits

We distributed 8,272 HOPE Kits to patients undergoing breast cancer treatment in 2021.

The HOPE Kit is a tangible expression of hope to provide support to women currently undergoing breast cancer treatment. These kits are filled with thoughtful items which are known to soothe some of the side effects from treatment. HOPE Kits offer a practical, hands-on way for our supporters to show patients their commitment to helping women at every step of the journey.

“I was amazed at the diversity of quality products, and they were all something to help me during my treatments. Thank you so much for this beautiful service to me & all my friends fighting breast cancer.”



LISA
HOPE Kit Recipient



2021 HOPE Kit Recipient

Community Ambassadors

NBCF equips leaders in communities across the U.S. to share breast health information and promote our programs and services to those in need. NBCF’s community ambassador program trains and equips community leaders to share breast health information and promote NBCF’s screening and navigation programs to those in need. This year 62 community ambassadors were fully trained and served a total of 250 individuals.

2021
Impact



62
Trained Community
Ambassadors



250
Individuals
Served



Community Ambassador outreach in Rochester, NY

“From this event one of the young ladies reached out a week later because her mom had been diagnosed with breast cancer. She was very concerned and needed more information. I explained patient navigators in addition to providing support links from the site.”

CORETTA, Community Ambassador

Support Groups

In 2021, NBCF hosted 35 monthly support groups.

NBCF hosted support groups where our support group facilitator worked with cancer survivors during “caring and sharing” time to encourage healthy dialogue and education for everyone involved.

Having the support of others is an important part of breast cancer survivorship. Research shows that taking part in support groups, where you both give and receive help, is an effective way to reduce the stress and anxiety that can come with a breast cancer diagnosis.



NBCF support group in Frisco, TX

COVID Relief

With the COVID-19 pandemic continuing to impact our communities, breast cancer patients are still facing challenges and are more vulnerable than ever. In April 2020, we created a COVID-19 Relief Fund to provide life-saving patient navigation services and financial support to breast cancer patients during this time of need.

To date, we have provided critical resources to 20 hospitals across the country and through the relief fund. The top needs that these hospitals have requested have been to provide funds for patient financial assistance, food and groceries, transportation, personal protection equipment, and technology.

The following is a story that we received from our hospital partner at Swedish Hospital in Chicago:

“One of our patients told our nutritionist that because of the grocery

store gift cards, she could purchase more food that she sometimes craved and wished for. However, due to cost, she could never purchase or consume them, such as organic fruits and vegetables,

“The goody bag filled with healthy snacks helped me feed myself on those days when I had no energy or desire to eat regular meals.”

good quality fresh fish and seafood, and freshly squeezed juices. This patient has a husband and three children and had never had the luxury of purchasing an avocado, as they are usually \$2 each.

Not only could she purchase organic food and higher-quality meats and seafood, but she missed fewer appointments because she didn't feel so tired or lacking in energy.”

The patient shared, “The goody bag filled with healthy snacks helped me feed myself on those days when I had no energy or desire to eat regular meals. These beautifully packed, delicious snacks fed me well. The nutritional supplements delivered to my home were very helpful too. With the dietitian's recommendation of healthy foods to purchase at the grocery store and the addition of the Ensure supplements, I was able to eat better and maintain my weight.”

For more information on how NBCF is continuing to respond to COVID-19, please visit nbcf.org/covid-19.

2021 Hospital Partners & Board

ARIZONA

St. Joseph's Hospital and Medical Center
Phoenix, AZ

ARKANSAS

Baptist Health Foundation
Little Rock, AR

CALIFORNIA

Adventist Health White Memorial
Los Angeles, CA

Breast and GYN Health Project
Arcata, CA

Los Angeles Christian Health Centers
Los Angeles, CA

CONNECTICUT

St. Vincent's Medical Center Foundation
Bridgeport, CT

DC

Sibley Memorial Hospital
Washington, DC

DELAWARE

Bayhealth Foundation
Dover, DE

FLORIDA

H. Lee Moffitt Cancer Center & Research Institute Foundation, Inc.
Tampa, FL

GEORGIA

WellStar Foundation
Marietta, GA

ILLINOIS

Swedish Covenant Hospital
Chicago, IL

INDIANA

Deaconess Hospital Foundation
Evansville, IN
St. Vincent Breast Center
Indianapolis, IN

IOWA

John Stoddard Cancer Center
Des Moines, IA

LOUISIANA

Louisiana Breast and Cervical Health Program
New Orleans, LA

MARYLAND

Johns Hopkins Breast Center
Baltimore, MD

MASSACHUSETTS

Dana-Farber Cancer Institute
Boston, MA

MICHIGAN

Karmanos Cancer Institute at McLaren Flint Hospital
Flint, MI

Spectrum Health Foundation
Grand Rapids, MI

MISSISSIPPI

Memorial Hospital at Gulfport Foundation
Gulfport, MS

Mississippi State Department of Health
Jackson, MS

MISSOURI

St. Luke's Hospital
Chesterfield, MO

NEVADA

Dignity Health - St. Rose Dominican Hospitals
Las Vegas, NV

Nevada Health Centers
Carson City, NV

NEW JERSEY

MD Anderson Cancer Center at Cooper
Camden, NJ

NEW MEXICO

University of New Mexico Hospital
Albuquerque, NM

NEW YORK

American-Italian Cancer Foundation
New York, NY

MSK Ralph Lauren Center
New York, NY

NORTH CAROLINA

Novant Health Foundation Presbyterian Medical Center
Charlotte, NC

OHIO

Bethesda North Hospital
Cincinnati, OH

Cleveland Clinic
Cleveland, OH

OKLAHOMA

OU Breast Institute
Oklahoma City, OK

PENNSYLVANIA

Magee-Women Hospital of UPMC
Pittsburgh, PA

Thomas Jefferson University Hospital
Philadelphia, PA

SOUTH CAROLINA

Bon Secours Health System, Inc.
Greenville, SC

SOUTH DAKOTA

South Dakota Department of Health
Pierre, SD

TENNESSEE

Ascension Medical Group Saint Thomas
Nashville, TN

University of Tennessee Medical Center, Cancer Institute
Knoxville, TN

TEXAS

Bridge Breast Network
Dallas, TX

JPS Health Network
Fort Worth, TX

Parkland Health & Hospital System
Dallas, TX

Texas Health Resources Foundation
Arlington, TX

Texas Tech University Health Sciences Center
El Paso, TX

UT Southwestern Medical Center
Dallas, TX

The University of Texas MD Anderson Cancer Center
Houston, TX

UTAH

University of Utah Hospitals and Clinics
Salt Lake City, UT

WASHINGTON

Seattle Cancer Care Alliance / Fred Hutchinson Cancer Research Center
Seattle, WA

WEST VIRGINIA

WVU Cancer Institute - Bonnie's Bus
Morgantown, WV

2021 BOARD OF DIRECTORS AND OFFICERS

Janelle Hail
Chairman of the Board

Hal Donaldson
Director

Steve Engle
Director

Gabriela Barbarena
Secretary

Lance Hamilton
Treasurer

Bryan Flanagan
Director

Janelle Hail
Founder & Chief Executive Officer

Kevin Hail
President & Chief Operating Officer

Rebecca Buell
Chief Financial Officer

Douglas Feil
Chief Program Officer

Our Partners

CIRCLE OF HOPE

*\$1,000,000+

Badia Spices, Inc.
 CE Broker
 Columbia Sportswear Company
 Dillard's
 Harland Clarke Corp.
 The Hillman Group, Inc.
 Hungry Howie's Pizza
 Jamba Juice
 Le-Vel Brands
 PatientPoint
 Network Solutions, LLC
 Populus Financial Group, Inc.
 and Netspend
 SABRE - Security Equipment
 Corporation
 Scentsy, Inc.
 Thrive Causemetics
 Torrid

*Cumulative through FY 2021

PRESIDENT'S CIRCLE

\$1,000,000+ in FY21

PatientPoint
 Network Solutions, LLC
 Thrive Causemetics

DIAMOND LEVEL

\$500,000+

Hungry Howie's Pizza
 Populus Financial Group, Inc.
 and Netspend

EMERALD LEVEL

\$250,000+

Scentsy, Inc.
 SHIPT, Inc.

PLATINUM LEVEL

\$100,000+

Badia Spices, Inc.
 Delta Galil USA, Inc.
 Eau Thermale Avene
 Estate of Anita Plant
 GSN Games
 The Honest Company
 Landry's
 OLight
 SABRE - Security Equipment
 Corporation

GOLD LEVEL

\$50,000+

Color Street Foundation, Inc.
 Dillard's
 Doris and Bob Huebschman
 Farmers Union Industries
 Galderma
 Le-Vel Brands, LLC
 Pilot Corporation of America
 R.D. Offutt Company
 Robert E. Gallagher Charitable Trust
 Sunbelt Bakery
 Sutter Home Wine
 WORKPRO

SILVER LEVEL

\$25,000+

7-Eleven, Inc.
 Allegiant Travel Company
 Alliance Consumer Group
 Amgen USA
 Baseball USA Events, LLC
 Brahmin Leather Works
 Colibri Group
 Dena Stein
 Direct Checks Unlimited Sales, Inc.
 Fidelity Charitable
 Five Star Pizza
 Garrison Family Foundation
 Harland Clarke
 Harley-Davidson Motor Company, Inc.
 Lemonade Insurance

Loopy Cases
 LPL Financial
 MI Charitable Foundation
 Mi Golondrina
 Nature Nate's Honey Company
 Princess House
 SBLI Savings Bank Mutual Life
 Insurance of MA
 Stovall and Company, Inc.
 Symetra
 Tiltify
 The Wine Group
 Zebra Pen Corporation

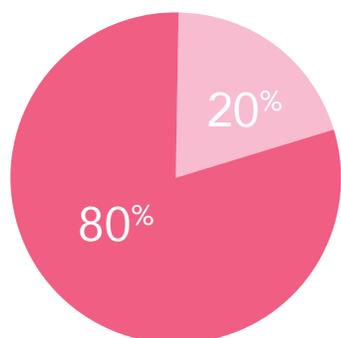
BRONZE LEVEL

\$10,000+

AF Group
 Asiatico Law
 Beekley Medical
 Better Beverage Leaders
 Boxy Charm
 Brennan Industries, Inc.
 Clune Construction
 Columbia Brands USA, LLC
 Convoy of Hope
 DASH
 DoubleDown Interactive, LLC
 Elsevier Education
 Emergent
 Fantasy Farms
 FedEx Pilots
 FP Mailing Solutions
 Frontstream
 Gina Group
 Golden Chick
 The Golden Touch Group
 Hand Hero
 Hayford Family Foundation
 Henkel Corporation
 The Hillman Group
 Hopkins Manufacturing Corporation
 i3Health
 The Jaharis Family Foundation, Inc.
 J. Lohr Vineyards & Wines
 James Avery

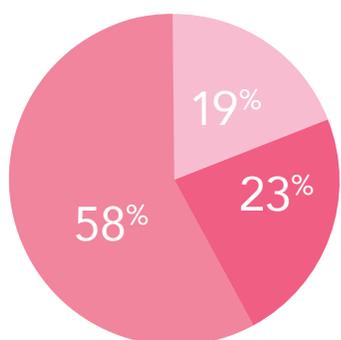
Jazzercise, Inc.
 Karen Boyles
 Kind Lips
 Knours
 Lennox International, Inc.
 M.Gemi
 Network For Good
 Nylabone
 Oregon Fruit Products
 The PR Clinic
 Perma USA
 Pink Vitamins
 PolyGel
 ProSupps, LLC
 Quick Quack Carwash
 Rediform
 Rose Lin
 Ruby Ribbon
 Rudy's Texas Bar-B-Q, LLC
 Samsung
 Sezane
 Skanska
 Smith & Warren
 Starbucks Region 15
 Women's Impact Network
 StreamLabs
 Summit Group
 Susan Leonard Charitable Trust
 Til Valhalla Project
 TisBest Philanthropy
 Tori Belle Cosmetics, LLC
 Tornado Bus Company
 Towne and Country Lanes, Inc.
 Triplelix
 Tumbleweed TexStyles
 Volvo Group
 Xbox Partnerships

FINANCIAL REVIEW



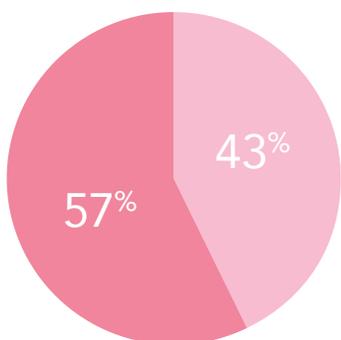
TOTAL SPENDING TO FULFILL OUR MISSION: **\$17.5m**

Programs	80%	\$14.0m
Fundraising & Management	20%	\$3.5m



PROGRAMS: **\$14.0m**

Education & Outreach	58%	\$8.1m
Patient Services	19%	\$2.7m
Survivor Support	23%	\$3.2m



FUNDRAISING AND MANAGEMENT: **\$3.5m**

Fundraising	43%	\$1.5m
Management	57%	\$2.0m

STATEMENT OF FINANCIAL POSITION *(in thousands)*

As of June 30,	2021	2020
ASSETS		
CASH AND INVESTMENTS	\$5,455	\$4,900
ROYALTIES AND CONTRIBUTIONS RECEIVABLE	2,368	833
PROPERTY AND EQUIPMENT	134	140
DONATED INVENTORY	38	51
OTHER ASSETS	236	234
TOTAL ASSETS	\$8,231	\$6,158
LIABILITIES		
ACCOUNTS PAYABLE	\$297	\$260
PAYCHECK PROTECTION PROGRAM LOANS	645	648
GRANTS PAYABLE	127	444
TOTAL LIABILITIES	\$1,069	\$1,352
NET ASSETS		
WITHOUT DONOR RESTRICTIONS	\$5,767	\$4,745
WITH DONOR RESTRICTIONS	1,395	61
TOTAL NET ASSETS	\$7,162	\$4,806
TOTAL LIABILITIES AND NET ASSETS	\$8,231	\$6,158

STATEMENT OF ACTIVITIES *(in thousands)*

For the Year Ending June 30,	2021	2020
REVENUE		
CONTRIBUTIONS AND ROYALTIES - WITHOUT DONOR RESTRICTIONS	\$17,502	\$16,326
CONTRIBUTIONS AND ROYALTIES - WITH DONOR RESTRICTIONS	1,395	275
SPECIAL EVENTS, NET OF DIRECT COSTS	17	-
INVESTMENT INCOME, NET	300	107
TOTAL REVENUE	\$19,214	\$16,708
EXPENSES		
PROGRAM SERVICES	\$13,942	\$13,054
MANAGEMENT AND GENERAL	2,023	2,182
FUNDRAISING	1,500	1,361
TOTAL OPERATING EXPENSES	\$17,465	\$16,597
NON-OPERATING GAINS (LOSSES)	\$607	(\$15)
CHANGE IN NET ASSETS	\$2,356	\$96

STATEMENT OF CASH FLOWS *(in thousands)*

For the Year Ending June 30,	2021	2020
CASH FLOWS FROM OPERATING ACTIVITIES		
CHANGE IN NET ASSETS	\$2,356	\$96
<i>Adjustments:</i>		
DEPRECIATION AND AMORTIZATION	112	56
INVESTMENT (GAIN) LOSS	(207)	(33)
(INCREASE) DECREASE IN PREPAID EXPENSE & RECEIVABLES	(1,524)	355
INCREASE (DECREASE) IN PAYABLES & OTHER LIABILITIES	(290)	(434)
GAIN ON FORGIVENESS OF PAYCHECK PROTECTION PROGRAM LOAN	(648)	-
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	(201)	\$40
CASH FLOWS FROM INVESTING ACTIVITIES		
PROCEEDS FROM INVESTMENTS	\$1,122	\$1,599
PURCHASES OF INVESTMENTS, PROPERTY AND EQUIPMENT	(1,463)	(1,139)
NET CASH PROVIDED BY INVESTING ACTIVITIES	(\$341)	\$460
CASH FLOWS FROM FINANCING ACTIVITIES		
PROCEEDS FROM ISSUANCE OF PAYCHECK PROTECTION PROGRAM LOAN	\$645	\$648
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	\$103	\$1,148
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	2,270	1,122
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$2,373	\$2,270
NONCASH FINANCING ACTIVITIES -		
PAYCHECK PROTECTION PROGRAM LOAN FORGIVENESS	648	-

Thank You

We are grateful for the generous donors, fundraisers, and partners who support our mission of Helping Women Now®. Our funding provides resources and life-saving programs so that no one navigates breast cancer alone. We are committed to financial transparency with the funds we are graciously trusted to steward.

Full financial reports are always available to view at nbcf.org.



We were rated a four-star charity by the largest and most-utilized evaluator of charities in the U.S.



We achieved GuideStar's platinum level for our commitment to transparency.



We are listed as a Top Nonprofit by our constituents on GreatNonprofits.

“Words cannot express my feelings, nor my thanks for all the help. I appreciate the team’s determination in showing me that my life matters to them and that my health is a priority.”

JULIA

Breast Cancer Survivor, Patient Navigation Program



Partner with Us

Become a Corporate Partner

Explore how we can best support your company's goals and objectives.

Visit: nbcf.org/partner

Make a Donation

Make a secure and private tax-deductible donation online.

Visit: nbcf.org/donate

Host a Fundraiser

Help women now by leveraging your marathon, student event, pink party, or any other passion.

Visit: nbcf.org/fundraise

nbcf.org

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