Helping Women Now®

AESHA
Nurse Navigator
Parkland, Dallas
Breast cancer affects one in eight women. Education and timeliness of care make an impact on breast cancer survival rates, particularly for underserved communities.

NBCF was founded to fill in the gaps of cancer care, ensuring every woman has the information she needs to get through each step of her breast cancer journey. Our vision is that no one will navigate breast cancer alone.

MISSION

Our mission is to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services.

KEY PROGRAMS

Screening and Diagnostics
Through our partner facilities, we provide free mammograms and diagnostic services for women in need.

Patient Navigation Program
Through our partner facilities, we provide patient navigation services to help women navigate the complex cancer care system.

Education and Outreach
Together with our outreach partners, we're empowering women to take control of their health by educating them about their bodies and providing important breast cancer resources.

Support Services
We provide critical support for patients at every step—whether they're newly diagnosed, facing a terminal diagnosis, or facing breast cancer alone. Our goal is to ensure every patient and survivor has access to emotional support, guidance, and resources throughout their journey.
The impact of 2020 rippled across 2021, leaving a trail of lives struggling to recover from job loss, missed mammograms, delayed treatments, emotional distress, and financial concerns. National Breast Cancer Foundation has created programs to support patients and their families for over 30 years. Our earliest slogan was Help for Today, Hope for Tomorrow, so that no one should have to face breast cancer alone.

In the spring of 2020, we set up a COVID-19 Patient Relief Fund to help women through the devastating turmoil of navigating their healthcare issues. Patients couldn’t get to their doctor appointments or scheduled surgeries. We knew the delay in treatments would affect the well-being of the women we served.

NBCF sent $100,000 throughout 2020 and 2021 from the COVID-19 Patient Relief Fund to our hospital partner network for 1,870 patient services. Our funds were used to provide groceries, gas, and transportation, and to help with living expenses. Many hospitals leveraged NBCF grants to set up matching funds to further assist women and their families.

One patient did not have reliable access to buy groceries. She fainted from hunger while walking to a nearby sandwich shop and ended up in the hospital emergency room. The cancer center team used NBCF funds to purchase and deliver groceries to her house. They provided healthy meals, so she did not miss any appointments for an entire month.

Another family with few resources had to split a school lunch among five people. A gift card from NBCF’s hospital grant allowed the family to buy basic food supplies.

We provided a patient with telehealth counseling sessions to relieve her emotional stress and help her continue treatment to regain her health.

Our hospital network shared many stories of patients given access to fresh produce, healthy snacks, and protein drinks to keep them well-fed in times of loss of energy with their treatments.

This is only one of NBCF’s programs.

"Our hospital network shared many stories of patients given access to fresh produce, healthy snacks, and protein drinks to keep them well-fed in times of loss of energy with their treatments. This is only one of NBCF’s programs.”

All of us at NBCF thank you for helping us as we disburse life-saving assistance that impacts lives!
National Mammography Program

NBCF has partnered with medical facilities* in underserved communities across the U.S. by providing over 300,000 free breast cancer screening and diagnostic services. In 2021, NBCF partnered with 34 hospitals and provided 3,162 services.

NBCF increases access to early detection screenings by offering free mammograms and diagnostic services to women and patients in need. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival. When breast cancer is found in the earliest, localized stage, the 5-year relative survival rate is 99%.

SERVICES PROVIDED
• Clinical Breast Exams
• Screening Mammograms
• Diagnostic Mammograms
• Digital Breast Tomosynthesis
• Ultrasounds
• Computer-Aided Diagnostics
• Biopsies

Patient Navigation Program

This year NBCF partnered with 21 hospitals and provided 86,653 services to 58,698 women.

Patient navigators guide patients through and around the barriers of cost, fear, and misinformation in the complex cancer care system, delivering timely diagnosis, treatment, and support. These efforts are critical to early detection and survival, but also to ensuring that no one faces breast cancer alone.

WHAT NAVIGATORS DO
• Educate those in need about the importance of screenings
• Eliminate barriers of financing, transportation, childcare, and language
• Answer questions about a breast cancer diagnosis
• Ensure patients keep treatment appointments
• Follow up with survivors

NAVIGATION SERVICES
• Outreach
• Mammograms
• Abnormal Results
• Biopsy/Work-Up
• Diagnosis
• Treatment
• Survivorship/Follow-Up

*Please see page 6 for a full list of Active Partners for 2021
Breast Health Education

As a result of the COVID-19 pandemic, breast health events, awareness events, and in-person trainings were reduced. In 2021, NBCF delivered 14 breast cancer awareness in the workplace presentations and provided 4,735 breast health education services. NBCF offered virtual navigation via email and phone to 892 people in need.

Underserved populations face numerous barriers to accessing health services and adopting screening measures—from socioeconomic, linguistic, and cultural barriers to lack of knowledge. NBCF provides vital breast health education to those in need, empowering them to be more proactive about their breast health. Trained volunteers review educational resources with guests and connect them with local medical facilities if they need access to screening and diagnostic exams.

Metastatic Breast Cancer Retreats

Due to the COVID-19 pandemic, in-person retreats were put on hold. In April 2021, NBCF funded their first virtual retreat for patients and caregivers. It was a success and helped create a template for how future virtual retreats could help those who are too sick to travel or make it to the next in-person retreat.

Metastatic breast cancer retreats are a powerful way for NBCF to show support for women with all stages of breast cancer. Retreats focus on the diagnosis, the prognosis, and available resources, allowing patients to identify what they can control and what their true hopes and fears are so they can fully enjoy life and their loved ones.

“As women we can many times think that prioritizing our health can mean neglecting the needs of those we most love. This picture shows that’s not the case. Every woman here is listening to breast health education with their children. What a great example for them to see that mom takes care of herself too.”

CINTHIA GONZALEZ, Director of Education & Outreach

Metastatic breast cancer retreat participant with facilitator, Lillie D. Shockney

NBCF outreach event at the University of Tennessee, Knoxville, TN

CINTHIA GONZALEZ,
Director of Education & Outreach
HOPE Kits

We distributed 8,272 HOPE Kits to patients undergoing breast cancer treatment in 2021.

The HOPE Kit is a tangible expression of hope to provide support to women currently undergoing breast cancer treatment. These kits are filled with thoughtful items which are known to soothe some of the side effects from treatment. HOPE Kits offer a practical, hands-on way for our supporters to show patients their commitment to helping women at every step of the journey.

“I was amazed at the diversity of quality products, and they were all something to help me during my treatments. Thank you so much for this beautiful service to me & all my friends fighting breast cancer.”

LISA
HOPE Kit Recipient

Community Ambassadors

NBCF equips leaders in communities across the U.S. to share breast health information and promote our programs and services to those in need. NBCF’s community ambassador program trains and equips community leaders to share breast health information and promote NBCF’s screening and navigation programs to those in need. This year 62 community ambassadors were fully trained and served a total of 250 individuals.

“From this event one of the young ladies reached out a week later because her mom had been diagnosed with breast cancer. She was very concerned and needed more information. I explained patient navigators in addition to providing support links from the site.”

CORETTA, Community Ambassador
Support Groups

In 2021, NBCF hosted 35 monthly support groups.

NBCF hosted support groups where our support group facilitator worked with cancer survivors during “caring and sharing” time to encourage healthy dialogue and education for everyone involved.

Having the support of others is an important part of breast cancer survivorship. Research shows that taking part in support groups, where you both give and receive help, is an effective way to reduce the stress and anxiety that can come with a breast cancer diagnosis.

COVID Relief

With the COVID-19 pandemic continuing to impact our communities, breast cancer patients are still facing challenges and are more vulnerable than ever. In April 2020, we created a COVID-19 Relief Fund to provide life-saving patient navigation services and financial support to breast cancer patients during this time of need.

To date, we have provided critical resources to 20 hospitals across the country and through the relief fund. The top needs that these hospitals have requested have been to provide funds for patient financial assistance, food and groceries, transportation, personal protection equipment, and technology.

The following is a story that we received from our hospital partner at Swedish Hospital in Chicago:

“One of our patients told our nutritionist that because of the grocery store gift cards, she could purchase more food that she sometimes craved and wished for. However, due to cost, she could never purchase or consume them, such as organic fruits and vegetables,

“The goody bag filled with healthy snacks helped me feed myself on those days when I had no energy or desire to eat regular meals.”

Not only could she purchase organic food and higher-quality meats and seafood, but she missed fewer appointments because she didn’t feel so tired or lacking in energy.”

The patient shared, “The goody bag filled with healthy snacks helped me feed myself on those days when I had no energy or desire to eat regular meals. These beautifully packed, delicious snacks fed me well. The nutritional supplements delivered to my home were very helpful too. With the dietitian’s recommendation of healthy foods to purchase at the grocery store and the addition of the Ensure supplements, I was able to eat better and maintain my weight.”

For more information on how NBCF is continuing to respond to COVID-19, please visit nbcf.org/covid-19.
2021 Hospital Partners & Board

ARIZONA
St. Joseph’s Hospital and Medical Center Phoenix, AZ
ARKANSAS
Baptist Health Foundation Little Rock, AR
CALIFORNIA
Adventist Health White Memorial Los Angeles, CA
Breast and GYN Health Project Arcata, CA
Los Angeles Christian Health Centers Los Angeles, CA
CONNECTICUT
St. Vincent’s Medical Center Foundation Bridgeport, CT
DC
Sibley Memorial Hospital Washington, DC
DELWARE
Bayhealth Foundation Dover, DE
FLORIDA
H. Lee Moffitt Cancer Center & Research Institute Foundation, Inc. Tampa, FL
GEORGIA
WellStar Foundation Marietta, GA
ILINOIS
Swedish Covenant Hospital Chicago, IL
INDIANA
Deaconess Hospital Foundation Evansville, IN
St. Vincent Breast Center Indianapolis, IN
IOWA
John Stoddard Cancer Center Des Moines, IA
LOUISIANA
Louisiana Breast and Cervical Health Program New Orleans, LA
MARYLAND
Johs Hopkins Breast Center Baltimore, MD
MASSACHUSETTS
Dana-Farber Cancer Institute Boston, MA
MICHIGAN
Karmanos Cancer Institute at McLaren Flint Hospital Flint, MI
Spectrum Health Foundation Grand Rapids, MI
MISSISSIPPI
Memorial Hospital at Gulfport Foundation Gulfport, MS
Mississippi State Department of Health Jackson, MS
MISSOURI
St. Luke’s Hospital Chesterfield, MO
NEVADA
Dignity Health - St. Rose Dominican Hospitals Las Vegas, NV
Nevada Health Centers Carson City, NV
NEW JERSEY
MD Anderson Cancer Center at Cooper Camden, NJ
NEW MEXICO
University of New Mexico Hospital Albuquerque, NM
NEW YORK
American-Italian Cancer Foundation New York, NY
MSK Ralph Lauren Center New York, NY
NORTH CAROLINA
Novant Health Foundation Presbyterian Medical Center Charlotte, NC
OHIO
Bethesda North Hospital Cincinnati, OH
Cleveland Clinic Cleveland, OH
OKLAHOMA
OU Breast Institute Oklahoma City, OK
 PENNSYLVANIA
Magee-Women Hospital of UPMC Pittsburgh, PA
Thomas Jefferson University Hospital Philadelphia, PA
SOUTH CAROLINA
Bon Secours Health System, Inc. Greenville, SC
SOUTH DAKOTA
South Dakota Department of Health Pierre, SD
UTAH
University of Utah Hospitals and Clinics Salt Lake City, UT
WASHINGTON
Seattle Cancer Care Alliance / Fred Hutchinson Cancer Research Center Seattle, WA
WEST VIRGINIA
WVU Cancer Institute - Bonnie’s Bus Morgantown, WV

2021 BOARD OF DIRECTORS AND OFFICERS

Janelle Hail
Chairman of the Board
Hal Donaldson
Director
Steve Engle
Director
Gabriela Barbarena
Secretary
Lance Hamilton
Treasurer
Bryan Flanagan
Director

Janelle Hail
Founder & Chief Executive Officer
Kevin Hail
President & Chief Operating Officer

Rebecca Buell
Chief Financial Officer
Douglas Feil
Chief Program Officer
Our Partners

CIRCLE OF HOPE
*$1,000,000+
- Badia Spices, Inc.
- CE Broker
- Columbia Sportswear Company
- Dillard’s
- Harland Clarke Corp.
- The Hillman Group, Inc.
- Hungry Howie’s Pizza
- Jamba Juice
- Le-Vel Brands
- PatientPoint
- Network Solutions, LLC
- Populus Financial Group, Inc.
- and Netspend
- SABRE - Security Equipment Corporation
- Scentsy, Inc.
- Thrive Causemetics
- Torrid

*Cumulative through FY 2021

PLATINUM LEVEL
*$100,000+
- Badia Spices, Inc.
- Delta Galil USA, Inc.
- Eau Thermale Avene
- Estate of Anita Plant
- GSN Games
- The Honest Company
- Landry’s
- OLight
- SABRE - Security Equipment Corporation

GOLD LEVEL
*$50,000+
- Color Street Foundation, Inc.
- Dillard’s
- Doris and Bob Huebschman
- Farmers Union Industries
- Galderma
- Le-Vel Brands, LLC
- Pilot Corporation of America
- R.D. Offutt Company
- Robert E. Gallagher Charitable Trust
- Sunbelt Bakery
- Sutter Home Wine
- WORKPRO

SILVER LEVEL
*$25,000+
- 7-Eleven, Inc.
- Allegiant Travel Company
- Alliance Consumer Group
- Amgen USA
- Baseball USA Events, LLC
- Brahmin Leather Works
- Colibri Group
- Dena Stein
- Direct Checks Unlimited Sales, Inc.
- Fidelity Charitable
- Five Star Pizza
- Garrison Family Foundation
- Harland Clarke
- Harley-Davidson Motor Company, Inc.
- Lemonade Insurance
- Loopy Cases
- LPL Financial
- MI Charitable Foundation
- Mi Golondrina
- Nature Nate’s Honey Company
- Princess House
- SBLI Savings Bank Mutual Life Insurance of MA
- Stovall and Company, Inc.
- Symetra
- Tiltify
- The Wine Group
- Zebra Pen Corporation

BRONZE LEVEL
*$10,000+
- AF Group
- Asiatico Law
- Beekley Medical
- Better Beverage Leaders
- Boxy Charm
- Brennan Industries, Inc.
- Clune Construction
- Columbia Brands USA, LLC
- Convoy of Hope
- DASH
- DoubleDown Interactive, LLC
- Elsevier Education
- Emergent
- Fantasy Farms
- FedEx Pilots
- FP Mailing Solutions
- Frontstream
- Gina Group
- Golden Chick
- The Golden Touch Group
- Hand Hero
- Hayford Family Foundation
- Henkel Corporation
- The Hillman Group
- Hopkins Manufacturing Corporation
- i3Health
- The Jaharis Family Foundation, Inc.
- J. Lohr Vineyards & Wines
- James Avery
- Jazercise, Inc.
- Karen Boyles
- Kind Lips
- Knours
- Lennox International, Inc.
- M.Gemi
- Network For Good
- Nylabone
- Oregon Fruit Products
- The PR Clinic
- Perma USA
- Pink Vitamins
- PolyGel
- ProSupps, LLC
- Quick Quack Carwash
- Rediform
- Rose Lin
- Ruby Ribbon
- Rudy’s Texas Bar-B-Q, LLC
- Samsung
- Sezane
- Skanska
- Smith & Warren
- Starbucks Region 15
- Women’s Impact Network
- StreamLabs
- Summit Group
- Susan Leonard Charitable Trust
- Til Valhalla Project
- TisBest Philanthropy
- Tori Belle Cosmetics
- Tornado Bus Company
- Towne and Country Lanes, Inc.
- Tireclix
- Tumbleweed TexStyles
- Volvo Group
- Xbox Partnerships

PRESIDENT’S CIRCLE
$1,000,000+ in FY21
- PatientPoint
- Network Solutions, LLC
- Thrive Causemetics

DIAMOND LEVEL
*$500,000+
- Hungry Howie’s Pizza
- Populus Financial Group, Inc.
- and Netspend

EMERALD LEVEL
*$250,000+
- Scentsy, Inc.
- SHIPT, Inc.

2021 ANNUAL REPORT 7
## STATEMENT OF FINANCIAL POSITION (in thousands)

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
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<tbody>
<tr>
<td><strong>ASSETS</strong></td>
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<tr>
<td>Cash and Investments</td>
<td>$5,455</td>
<td>$4,900</td>
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<td>Royalties and Contributions Receivable</td>
<td>2,368</td>
<td>833</td>
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<td>Property and Equipment</td>
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<td>140</td>
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<tr>
<td>Donated Inventory</td>
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<td>51</td>
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<tr>
<td>Other Assets</td>
<td>236</td>
<td>234</td>
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<tr>
<td>Total Assets</td>
<td>$8,231</td>
<td>$6,158</td>
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<tr>
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<tbody>
<tr>
<td><strong>LIABILITIES</strong></td>
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<tr>
<td>Accounts Payable</td>
<td>$297</td>
<td>$260</td>
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<tr>
<td>Paycheck Protection Program Loans</td>
<td>645</td>
<td>648</td>
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<tr>
<td>Grants Payable</td>
<td>127</td>
<td>444</td>
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<tr>
<td>Total Liabilities</td>
<td>$1,069</td>
<td>$1,352</td>
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<tbody>
<tr>
<td><strong>NET ASSETS</strong></td>
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<tr>
<td>Without Donor Restrictions</td>
<td>$5,767</td>
<td>$4,745</td>
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<tr>
<td>With Donor Restrictions</td>
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<tr>
<td>Total Net Assets</td>
<td>$7,162</td>
<td>$4,806</td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>$8,231</td>
<td>$6,158</td>
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## STATEMENT OF ACTIVITIES (in thousands)

### For the Year Ending June 30,

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
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<tr>
<td>Contributions and Royalties - Without Donor Restrictions</td>
<td>$17,502</td>
<td>$16,326</td>
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<tr>
<td>Contributions and Royalties - With Donor Restrictions</td>
<td>1,395</td>
<td>275</td>
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<tr>
<td>Special Events, Net of Direct Costs</td>
<td>17</td>
<td>-</td>
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<tr>
<td>Investment Income, Net</td>
<td>300</td>
<td>107</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$19,214</td>
<td>$16,708</td>
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<tr>
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</thead>
<tbody>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>$13,942</td>
<td>$13,054</td>
</tr>
<tr>
<td>Management and General</td>
<td>2,023</td>
<td>2,182</td>
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<tr>
<td>Fundraising</td>
<td>1,500</td>
<td>1,361</td>
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<tr>
<td><strong>TOTAL OPERATING EXPENSES</strong></td>
<td>$17,465</td>
<td>$16,597</td>
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<tr>
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<tbody>
<tr>
<td>Non-Operating Gains (Losses)</td>
<td>$607</td>
<td>($15)</td>
</tr>
<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td>$2,356</td>
<td>$96</td>
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### STATEMENT OF CASH FLOWS (in thousands)

#### For the Year Ending June 30,

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<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
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</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM OPERATING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>$2,356</td>
<td>$96</td>
</tr>
<tr>
<td>Adjustments:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation and Amortization</td>
<td>112</td>
<td>56</td>
</tr>
<tr>
<td>Investment (Gain) Loss</td>
<td>(207)</td>
<td>(33)</td>
</tr>
<tr>
<td>(Increase) Decrease in Prepaid Expense &amp; Receivables</td>
<td>(1,524)</td>
<td>355</td>
</tr>
<tr>
<td>Increase (Decrease) in Payables &amp; Other Liabilities</td>
<td>(290)</td>
<td>(434)</td>
</tr>
<tr>
<td>Gain on Forgiveness of Paycheck Protection Program Loan</td>
<td>(648)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Net Cash Provided by (Used in) Operating Activities</strong></td>
<td>(201)</td>
<td>$40</td>
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<tr>
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</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM INVESTING ACTIVITIES</strong></td>
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</tr>
<tr>
<td>Proceeds from Investments</td>
<td>$1,122</td>
<td>$1,599</td>
</tr>
<tr>
<td>Purchases of Investments, Property and Equipment</td>
<td>(1,463)</td>
<td>(1,139)</td>
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<tr>
<td><strong>Net Cash Provided by Investing Activities</strong></td>
<td>($341)</td>
<td>$460</td>
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<tbody>
<tr>
<td><strong>CASH FLOWS FROM FINANCING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proceeds from Issuance of Paycheck Protection Program Loan</td>
<td>$645</td>
<td>$648</td>
</tr>
<tr>
<td><strong>Net Increase (Decrease) in Cash and Cash Equivalents</strong></td>
<td>$103</td>
<td>$1,148</td>
</tr>
<tr>
<td>Cash and Cash Equivalents at Beginning of Year</td>
<td>$2,270</td>
<td>1,122</td>
</tr>
<tr>
<td><strong>Cash and Cash Equivalents at End of Year</strong></td>
<td>$2,373</td>
<td>$2,270</td>
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<table>
<thead>
<tr>
<th></th>
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<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NONCASH FINANCING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paycheck Protection Program Loan Forgiveness</td>
<td>648</td>
<td>-</td>
</tr>
</tbody>
</table>
Thank You

We are grateful for the generous donors, fundraisers, and partners who support our mission of Helping Women Now®. Our funding provides resources and life-saving programs so that no one navigates breast cancer alone. We are committed to financial transparency with the funds we are graciously trusted to steward. Full financial reports are always available to view at nbcf.org.

We were rated a four-star charity by the largest and most-utilized evaluator of charities in the U.S.

We achieved GuideStar’s platinum level for our commitment to transparency.

We are listed as a Top Nonprofit by our constituents on GreatNonprofits.

“Words cannot express my feelings, nor my thanks for all the help. I appreciate the team’s determination in showing me that my life matters to them and that my health is a priority.”

JULIA
Breast Cancer Survivor, Patient Navigation Program
Partner with Us

Become a Corporate Partner
Explore how we can best support your company’s goals and objectives.
Visit: nbcf.org/partner

Make a Donation
Make a secure and private tax-deductible donation online.
Visit: nbcf.org/donate

Host a Fundraiser
Help women now by leveraging your marathon, student event, pink party, or any other passion.
Visit: nbcf.org/fundraise

nbcf.org

Follow, share, & contribute to our stories:
facebook.com/nationalbreastcancer
instagram.com/nbcf
twitter.com/nbcf
linkedin.nbcf.org

National Breast Cancer Foundation, Inc.® is a 501(c)3 non-profit organization.