

BCAM 2026 Fundraiser Hosts

Email Templates

Email 1: Kickoff & Partnership Intro

Subject line: Join me in supporting Breast Cancer Awareness Month (BCAM)

Preview line: How you can help

Hello,

October is [Breast Cancer Awareness Month](#), and I'm proud to be hosting a fundraiser in support of National Breast Cancer Foundation (NBCF). As part of this effort, I'll be sharing updates and ways you can get involved throughout the month, along with helpful information and tips to support your own breast health.

1 in 8 women in the U.S. will be diagnosed with breast cancer in her lifetime, and early detection—catching cancer early before it has a chance to spread—can make all the difference.

Here are a few simple ways you can join me in making an impact this month:

- **Learn and share:** Knowledge is power, and knowing what to look for—and when—is a proactive way to practice early detection. Browse NBCF's [top educational resources](#) to stay informed. Be sure to share it with your friends, too!
- **Contribute to my fundraiser:** [fundraiser host to describe their fundraiser and how to contribute]
- **Show your support:** Leave an encouraging message on NBCF's [Wall of Support](#) to uplift those navigating a breast cancer diagnosis.

When every moment matters, our actions matter most. Thank you for supporting this fundraiser and standing with me to ensure no one faces breast cancer alone.

Sincerely,

[Signature]

Email 2: Education & Shareable Info

SL: BCAM: Knowledge is power—pass it on

PL: What you need to know about breast health

Hello,

When it comes to breast health, knowledge truly is power.

Understanding your body and staying proactive about your health are important parts of early detection. Early-stage breast cancer—when it hasn't spread beyond the breast—has a 5-year relative survival rate of over 99%, highlighting the importance of early detection. **When breast cancer is detected and treated early, outcomes improve, and lives are saved.**

Below are a few simple but important reminders about breast health and early detection. Through my fundraiser with [National Breast Cancer Foundation](#) (NBCF), we're helping make these educational resources and others like them more accessible to those who need them most.

Important Breast Health Reminders

- **Know what's normal for you:** Women ages 18 and over are encouraged to practice [breast self-awareness](#), including a monthly [breast self-exam](#). This will help you become familiar with how your breasts normally look and feel so that you can report any changes, like lumps, swelling, or skin changes, to your doctor right away.
- **Stay on track with recommended screenings:** [Mammograms](#) can help detect breast cancer early, often before symptoms appear. NBCF recommends that all women ages 40 and over at average risk of breast cancer receive a [screening mammogram once a year](#). Those at increased risk may need to start earlier than age 40. Ask your doctor about the screening schedule that is right for you.
- **Know your personal risk:** Individual [risk factors](#), like family history, genetics, age, and lifestyle, can play a role in your breast cancer risk. Knowing [your level of risk](#) can help you and your doctor make informed decisions about breast cancer screening.
- **Men should be aware, too:** Although rare, [men can get breast cancer, too](#). Male breast cancer is often diagnosed at a later stage, when it is more difficult to treat. That's why it's important for men to be aware of the [signs and symptoms of male breast cancer](#) and report any changes to their doctor right away.

My Breast Cancer Awareness Month fundraiser for NBCF can help ensure that even more people can access this important information. Please consider donating to my fundraiser today. [\[insert details on how to contribute\]](#)

Sincerely,

[Signature]

Email 3: Story & Emotional Connection

SL: BCAM: My “why” behind fundraising for NBCF

PL: Help me raise more this October

Hello,

Behind every breast cancer statistic is a real person—a mother, sister, father, friend, coworker. Every diagnosis impacts not just one life, but an entire circle of loved ones. And along with the medical journey often comes uncertainty, fear, and the challenge of balancing everyday life.

[FR host shares their personal “why” for supporting NBCF]

That’s why I’ve chosen to fundraise for [National Breast Cancer Foundation](#)—to help ensure no one faces breast cancer alone.

For someone facing breast cancer today, the help they need can’t wait. Your gift to my fundraiser helps provide access to life-saving mammograms, patient support, and resources for those navigating a diagnosis.

Donate now. [fundraiser host to add instructions on how to contribute to their fundraiser]

Because of your support, more people can get the help they need, exactly when they need it most.

Sincerely,

[Signature]

Email 4: Action & Impact

SL: BCAM: See your Breast Cancer Awareness Month impact

PL: Thank you for your support!

Hello,

As [Breast Cancer Awareness Month](#) comes to a close, I want to share about the impact we have made together.

Through my fundraiser with National Breast Cancer Foundation (NBCF), we've been able to support programs that provide early detection, education, and patient support. Together this month, we were able to:

- **Support early detection efforts** through NBCF's [National Mammograph Program](#), which provides free mammograms to people in need in all 50 states
- **Provide educational resources** about breast health, breast cancer, and survivor support to women and families across the country
- **Help support** patients through NBCF's [Patient Navigation Program](#), so women facing breast cancer have the information and support they need during treatment

Every action—big or small—helped bring critical resources to individuals and families facing breast cancer. October may be coming to an end, but our impact doesn't have to stop here. Learn how you can [get involved](#) with NBCF's mission of providing help and inspiring hope to those affected by breast cancer year-round.

Click here to make your action matter as BCAM comes to a close. [\[fundraiser host to add instructions on how to contribute to their fundraiser\]](#)

Thank you for your support this month. Because of you, more women are receiving the help and hope they need, and that is something to celebrate.

Sincerely,

[Signature]