Breast cancer affects one in eight women. Education and timeliness of care make an impact on breast cancer survival rates, particularly for underserved communities.

NBCF was founded to fill in the gaps of cancer care, ensuring every woman has the information she needs to get through every step of her breast cancer journey. Our vision is that no one will navigate breast cancer alone.

**MISSION**

Our mission is to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services.

**KEY PROGRAMS**

**Screening and Diagnostics**

Through our partner facilities, we provide free mammograms and diagnostic services for women in need.

**Patient Navigation Program**

Through our partner facilities, we provide patient navigation services to help women navigate the complex cancer care system.

**Education and Outreach**

Together with our outreach partners, we are empowering women to take control of their health by educating them about their body and providing important breast cancer resources.

**Support Services**

We provide critical support for patients at every step—whether they’re new diagnosed, facing a terminal diagnosis, or facing breast cancer alone. Our goal is to ensure every patient and survivor has access to emotional support, guidance, and resources throughout their journey.

The pandemic year of 2020 created fear and uncertainty for millions of people. It was difficult to focus on positive things when the rocky landscape before each of us seemed to lead into darkness and hopelessness. Join me on our journey from the past year, and together we can cast our eyes toward the clearing that leads to hope.

NBCF moved our national headquarters after 15 years to a nearby office space that is more cost-effective and functional, enabling our employees to work in-office or remotely as needed. Our new space opened more opportunities for volunteers, events, meeting rooms, and patient interaction.

We created a COVID-19 Relief Fund that granted $100,000 to distribute 1,500 services to over 300 patients. We pivoted our in-person programs to virtual support groups nationwide, created metastatic retreat sessions, and expanded our Navigating Breast Cancer in the Workplace program.

We realized that more late-stage diagnosis of breast cancer would occur since women were limited with the opportunities to go to their doctors for medical attention. During those difficult times, NBCF worked to remove health equity barriers through our partner medical facilities. We continued to support our network of Patient Navigators, who could give patients guidance through their screenings and follow-up treatments.

Our HOPE Kit program expanded, both in-person and online, involving thousands of volunteers to give hope to breast cancer patients with comforting and thoughtful items while going through treatment.

Hope broke through the darkness and dispelled the fear. Together we look back and can see a “thousand miles of miracles and answered prayers.”
National Mammography Program

NBCF increases access to early detection screenings by offering free mammograms and diagnostic services to women and patients in need. One in eight women will be diagnosed with breast cancer in her lifetime. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival. When breast cancer is found in the earliest, localized stage, the 5-year relative survival rate is 99%. The best way to find breast cancer early is to follow a regular screening program.

NBCF has partnered with medical facilities* in underserved communities across the U.S. by providing over 300,000 free breast cancer screening and diagnostic services. In 2020, NBCF partnered with 32 hospitals and provided 4,291 services.

SERVICES PROVIDED
• Clinical Breast Exams
• Screening Mammograms
• Diagnostic Mammograms
• Digital Breast Tomosynthesis
• Ultrasounds
• Computer-Aided Diagnostics
• Biopsies

Breast Health Education

Underserved populations face numerous barriers to accessing health services and adopting screening measures—from socioeconomic, linguistic, and cultural barriers to lack of knowledge. NBCF partners with Convoy of Hope to provide vital breast health education to those in need. At each Convoy of Hope event, guests have access to services such as groceries, shoes, and haircuts. When they come through NBCF’s Pink Tent, they leave empowered to be more proactive about their breast health. Trained volunteers review educational resources with guests and connect them with local medical facilities if they need access to screening and diagnostic exams.

2020 IMPACT

10 Convoy of Hope Outreach Events across the U.S.
8,443 Women Served at Convoy of Hope Outreach Events
574 Convoy of Hope Outreach Event Volunteers

Metastatic Breast Cancer Retreats

Metastatic breast cancer means the cancer that began in your breast has moved to other parts of your body. Such a diagnosis means cancer will be a part of your life for the rest of your life. Those with metastatic breast cancer often feel misunderstood and isolated from other breast cancer survivors, and many breast cancer services are not geared specifically towards those with terminal cancer.

Metastatic breast cancer retreats are a powerful way for NBCF to show support for women with all stages of breast cancer. Many patients and caregivers report that after the retreat, they have a much better understanding of what the other person is thinking and feeling. Metastatic breast cancer retreats focus on the diagnosis, the prognosis, and available resources, allowing patients to identify what they can control and what their true hopes and fears are so they can fully enjoy life and their loved ones.

In 2020, NBCF funded 4 metastatic breast cancer retreats, attended by 36 patients and 36 caregivers.

Patient Navigation Program

Patient navigators guide patients through and around the barriers of cost, fear, and misinformation in the complex cancer care system, delivering timely diagnosis, treatment, and support. These efforts are critical to early detection and survival, but also to ensuring that no one faces breast cancer alone. This year NBCF funded 17 partner hospitals and provided 90,296 services to over 47,768 women.

WHAT NAVIGATORS DO
• Educate those in need about the importance of screenings
• Eliminate barriers of financing, transportation, childcare, and language
• Answer questions about a breast cancer diagnosis
• Ensure patients keep treatment appointments
• Follow up with survivors

NAVIGATION SERVICES
• Outreach
• Mammograms
• Abnormal Results
• Biopsy/Work-Up
• Diagnosis
• Treatment
• Survivorship/Follow-Up

*Please see page 6 for a full list of Active Partners for 2020
**Community Ambassadors**

NBCF equips leaders in communities across the U.S. to share breast health information and promote our programs and services to those in need. Our goal is to ensure that all women nationwide are equipped with the education and resources they need to advocate for their own breast health. Each Community Ambassador is vital to spreading awareness in their specific community.

**NBCF-trained Community Ambassadors:**

- Educate about breast health and the importance of early detection
- Coordinate educational and fundraising events
- Recruit volunteers to help NBCF fulfill its mission

**2020 IMPACT**

- 4,647 Educational Services
- 61 Trained Community Ambassadors

**HOPE Kits**

The HOPE Kit is a tangible expression of hope to provide support to women currently undergoing breast cancer treatment. These kits are filled with thoughtful items which are known to soothe some of the side effects from treatment. HOPE Kits offer a practical, hands-on way for our supporters to show patients their commitment to helping women at every step of the journey. In 2020, HOPE Kits were delivered to 7,762 patients undergoing breast cancer treatment.

“I absolutely love my HOPE Kit. It came out of nowhere and on that specific day, I was in need of some uplifting. So I want to say thank you to you and your organization for all that you do.”

LADIEITRA

HOPE Kit Recipient

**COVID Relief**

In the midst of the COVID-19 pandemic, breast cancer patients are still facing their breast cancer journey and are more vulnerable than ever. In April 2020, we created a COVID-19 Relief Fund to support the patients most challenged during this time. These funds provide life-saving patient navigation services and financial support to breast cancer patients during the pandemic. Ongoing support and funding is still critically needed to ensure the most vulnerable patients have a voice and access to care.

To date, we have been able to provide critical resources to 12 hospitals across the country through the relief fund. The top needs that these hospitals have requested have been to provide funds for patient financial assistance, food and groceries, transportation, personal protection equipment, and technology.

Our navigator at Henry Ford Health System in Detroit shared, “Patients who are worried about food insecurity, their co-pays, or their transportation will be less able to devote their attention and resources to breast cancer treatment, more likely to miss important treatments, and to suffer from complications. By ensuring basic social needs are met, NBCF will improve the quality of life for our breast cancer patients while giving them the best chance at a full recovery.”

For more information on how NBCF is responding to COVID-19, please visit nbcf.org/covid-19

**NATIONAL BREAST CANCER FOUNDATION**

**2020 ANNUAL REPORT**

“By ensuring basic social needs are met, NBCF will improve the quality of life for our breast cancer patients while giving them the best chance at a full recovery.”

**NBCF NURSE NAVIGATOR**

Henry Ford Health System, Detroit, MI

Patients and Healthcare Workers in 2020

“LADEITRA

HOPE Kit Recipient

2020 HOPE Kit Recipient”
2020 Hospital Partners & Board

Our Partners

Alabama Department of Public Health
Montgomery, AL
Baptist Health Breast Center
North Little Rock, AR
St. Joseph’s Hospital
and Medical Center
Phoenix, AZ
Adventist Health White Memorial
Los Angeles, CA
Breast and GYN Health Project
Arcata, CA
Los Angeles Christian Health Centers
Los Angeles, CA
St. Vincent’s Medical Center Foundation
Bridgeport, CT
Sibley Memorial Hospital
Washington, DC
Bayhealth Foundation
Dover, DE
H. Lee Moffitt Cancer Center & Research Institute Foundation, Inc.
Tampa, FL
Swedish Covenant Hospital
Chicago, IL
St. Alexius Medical Center
Hoffman Estates, IL
Deaconess Hospital Foundation
Evansville, IN
St. Vincent Breast Center
Indianapolis, IN
Louisiana Breast and Cervical Health Program
New Orleans, LA
Dana-Farber Cancer Institute
Boston, MA
Johns Hopkins Breast Center
Baltimore, MD
Henry Ford Health System
Detroit, MI
Kamfam Cancer Institute at McLaren Flint Hospital
Flint, MI
Spectrum Health Foundation
Grand Rapids, MI
St. Luke’s Hospital
Chesterfield, MO
Saint Luke’s Hospital
Kansas City, MO
St. Anthony’s Medical Center
St. Louis, MO
Memorial Hospital at Gulfport
Gulfport, MS
Novant Health Foundation
Presbyterian Medical Center
Charlotte, NC
Nebraska Medicine
Omaha, NE
University of New Mexico Hospital
Albuquerque, NM
Neuhsdlttqovs

American-Italian Cancer Foundation
New York, NY
Ralph Lauren Center for Cancer Care
New York, NY
Bethesda North Hospital
Cincinnati, OH
Cleveland Clinic
Cleveland, OH
OU Breast Institute
Oklahoma City, OK
Adventist Medical Center-Portland
Portland, OR
Thomas Jefferson
University Hospital
Philadelphia, PA
Magee-Women Hospital of UPenn
Philadelphia, PA
Bon Secours Health System, Inc.
Greenville, SC
South Dakota Department of Health
Pierre, SD
University of Tennessee Medical Center, Cancer Institute
Knoxville, TN
Saint Thomas Medical Partners - Family Health Centers
Nashville, TN
Texas Health Resources Foundation
Arlington, TX

Parkland Health & Hospital System
Dallas, TX
UT Southwestern Medical Center
Dallas, TX
Texas Tech University Health Sciences Center
El Paso, TX
JPS Health Network
Fort Worth, TX
The University of Texas MD Anderson Cancer Center
Houston, TX
University of Utah Hospitals and Clinics
Salt Lake City, UT
Seattle Cancer Care Alliance / Fred Hutchinson Cancer Research Center
Seattle, WA
WVU Cancer Institute - Bonnie’s Box
Morgantown, WV

CIRCLE OF HOPE
* $1,000,000+
Badia Spices, Inc.
CE Broker
Columbia Sportswear Company
Harland Clarke Corp.
The Hillman Group, Inc.
Hungry Howie’s Pizza
Jamba Juice
La-Vel Brands
Petco
Thrive Causometrics
Tomd
Cumulative through FY 2020

PRESIDENT’S CIRCLE
$1,000,000+ in FY 20
CE Broker
DIAMOND LEVEL
$500,000+
Thrive Causometrics
Populous Financial Group Inc.
and Netpoint
EMERALD LEVEL
$250,000+
Hungry Howie’s Pizza
Tomd
PLATINUM LEVEL
$100,000+
Allegiant Travel Company
Badia Spices, Inc.
Big Fish Games
Cam Cares Foundation
Columbia Sportswear Company
GSD Games
La-Vel Brands, LLC
Marlana M. Ross Revocable Trust
SABRE - Security Equipment Corp.
Tailored Brands
Univision Communications, Inc.

GOLD LEVEL
$50,000+
Ameris Bank
Color Street
Delta Gulf USA Inc.
Eau Thermale Avene
Goldstar
J. Lohr Vineyards & Wines
James Avery
Ocean Spray Cranberries, Inc.
Landry’s Perfect World Entertainment
Pharmacy
Pilot Corporation of America
Relias
Robert E. Gallagher Charitable Trust
S.A.W. Advisors, LLC
SHPP Inc.
Stool & Co., Inc.
Sunbelt Bakery
Sutter Home Wine
The 12 Games

SILVER LEVEL
$25,000+
Alliance Consumer Group
American Endowment Foundation
American Resort Development
Association
Damsone US, LLC
Dillard’s
Direct Checks Unlimited Sales, Inc.
The Estate of Charlene Hunt
Gym Management Services Inc. - Gold’s Gym
Harland Clarke
Harley-Davidson Motor Company, Inc.
LPL Financial
MI Charitable Foundation
MissonFish
Centrosa Pur Medical Skincare
Perfectly Posh
Pound It Financial Services
RDO Equipment Company
YAPA Beauty

BRONZE LEVEL
$10,000+
7-Eleven Foundation
AF Group
Almeda Juice LLC
Beekley Medical
Boscov’s
Brahmin Leather Works, LLC
Brennan Industries Inc.
Bright Funds
Carpent Source
Carson Welch
Central Atlantic Toyota
Dana Stein
DoubleDown Interactive LLC
FedEx Pilot
Fidelity Charitable
Five Coins Marketing
Five Star Pizza
FP Mailing Solutions
Fujifilm Holdings America
Gina Group
Gloria Tipton
The Hillman Group
Ikea Renewable Fuels Association
The Jahara Family Foundation, Inc.
Knot Standard
Knorr
Lawry’s Restaurants Inc.
Lekha and Earl Loggins
Linfy Caves
Mona Matthews Gordon
Morgan Stanley Employees
Morrison Cohen, LLP
Network for Good
Nylabone Products
Pink Fishing Texas
Premier Truck Group
Prince House
Prisma Jaeger Foundation
Puika Inc.
Quaterlif Skincare LLC
Robert W. Baird and Co. Inc.
Rudy’s Texas Bar-B-Q, LLC
SBE Savings Bank Mutual Life Insurance of MA
Smith & Warren
Southeastern Automotive Security, Inc.
Sprinkles Cupcakes
Suddita’s LLC
Summit Group
The Sunshine Foundation
Susan Lendarin Charitable Trust
T-Mobile
The Tea Spot
Tenegroup Online
Tornado Bus Company
Toine and Country Lanes, Inc.
UBS Financial Services
United Airlines Flight Operations
VP Corporation
Vitalagent
Watkins Manufacturing
Zebra Pen Corporation

2020 BOARD OF DIRECTORS AND OFFICERS
Janelle Hail
Founder & Chief Executive Officer
Kevin Hail
President & Chief Operating Officer
Douglas F. Stinnett
Chief Financial Officer
Rebecca Buell
Chief Program Officer
Gabrielle Barbarese
Secretary
Lance Hamilton
Treasurer
Bryan Flanagan
Director

Janelle Hail
Founder & Chief Executive Officer
Kevin Hail
President & Chief Operating Officer
Douglas F. Stinnett
Chief Financial Officer
Rebecca Buell
Chief Program Officer
Gabrielle Barbarese
Secretary
Lance Hamilton
Treasurer
Bryan Flanagan
Director

President & Chief Operating Officer
Kevin Hail
Founder & Chief Executive Officer
Janelle Hail
Origin & Chief Executive Officer
Douglas F. Stinnett
Chief Financial Officer
Rebecca Buell
Chief Program Officer

2020 ANNUAL REPORT
NATIONAL BREAST CANCER FOUNDATION
6
7
STATEMENT OF FINANCIAL POSITION  
(in thousands)  
As of June 30, 2020  |  2019  
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
</tr>
<tr>
<td>CASH AND INVESTMENTS $4,900</td>
<td>$4,239</td>
</tr>
<tr>
<td>ROYALTIES AND CONTRIBUTIONS RECEIVABLE 833</td>
<td>1,184</td>
</tr>
<tr>
<td>PROPERTY AND EQUIPMENT 140</td>
<td>206</td>
</tr>
<tr>
<td>DONATED INVENTORY 51</td>
<td>94</td>
</tr>
<tr>
<td>OTHER ASSETS 234</td>
<td>195</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong> $6,158</td>
<td>$5,918</td>
</tr>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
</tr>
<tr>
<td>ACCOUNTS PAYABLE $908</td>
<td>$281</td>
</tr>
<tr>
<td>GRANTS PAYABLE 444</td>
<td>927</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong> $1,352</td>
<td>$1,208</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
</tr>
<tr>
<td>WITHOUT DONOR RESTRICTIONS $4,745</td>
<td>$4,148</td>
</tr>
<tr>
<td>WITH DONOR RESTRICTIONS 61</td>
<td>562</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong> $4,806</td>
<td>$4,710</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong> $6,158</td>
<td>$5,918</td>
</tr>
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</table>

STATEMENT OF ACTIVITIES  
(in thousands)  
For the Year Ending June 30, 2020  |  2019  
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
</tr>
<tr>
<td>CONTRIBUTIONS AND ROYALTIES - WITHOUT DONOR RESTRICTIONS $16,326</td>
<td>$12,710</td>
</tr>
<tr>
<td>CONTRIBUTIONS AND ROYALTIES - WITH DONOR RESTRICTIONS 275</td>
<td>562</td>
</tr>
<tr>
<td>SPECIAL EVENTS, NET OF DIRECT COSTS -52</td>
<td>52</td>
</tr>
<tr>
<td>INVESTMENT INCOME AND GAINS/(LOSSES) 107</td>
<td>198</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong> $16,708</td>
<td>$13,522</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
</tr>
<tr>
<td>PROGRAM SERVICES $13,053</td>
<td>$10,673</td>
</tr>
<tr>
<td>MANAGEMENT AND GENERAL 2,198</td>
<td>2,306</td>
</tr>
<tr>
<td>FUNDRAISING 1,361</td>
<td>1,044</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong> $16,612</td>
<td>$14,103</td>
</tr>
<tr>
<td><strong>CHANGE IN NET ASSETS</strong> $96</td>
<td>($581)</td>
</tr>
</tbody>
</table>

STATEMENT OF CASH FLOWS  
(in thousands)  
For the Year Ending June 30, 2020  |  2019  
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM OPERATING ACTIVITIES</strong></td>
<td></td>
</tr>
<tr>
<td>CHANGE IN NET ASSETS $96</td>
<td>($581)</td>
</tr>
<tr>
<td>Adjustments:</td>
<td></td>
</tr>
<tr>
<td>DEPRECIATION AND AMORTIZATION 55</td>
<td>111</td>
</tr>
<tr>
<td>INVESTMENT GAIN (LOSS) (28)</td>
<td>(92)</td>
</tr>
<tr>
<td>INCREASE IN PREPAID EXPENSE &amp; RECEIVABLES 355</td>
<td>146</td>
</tr>
<tr>
<td>INCREASE (DECREASE) IN PAYABLES &amp; OTHER LIABILITIES 215</td>
<td>(144)</td>
</tr>
<tr>
<td><strong>NET CASH PROVIDED BY USED IN OPERATING ACTIVITIES</strong> $688</td>
<td>($584)</td>
</tr>
<tr>
<td><strong>CASH FLOWS FROM INVESTING ACTIVITIES</strong></td>
<td></td>
</tr>
<tr>
<td>PROCEEDS FROM INVESTMENTS, PROPERTY AND EQUIPMENT $1,599</td>
<td>$1,302</td>
</tr>
<tr>
<td>PURCHASES OF INVESTMENTS, PROPERTY AND EQUIPMENT (1,138)</td>
<td>(703)</td>
</tr>
<tr>
<td><strong>NET CASH PROVIDED BY INVESTING ACTIVITIES</strong> $460</td>
<td>$595</td>
</tr>
<tr>
<td><strong>NET CASH INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</strong> $1,148</td>
<td>$530</td>
</tr>
<tr>
<td>CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR 1,122</td>
<td>1,087</td>
</tr>
<tr>
<td><strong>CASH AND CASH EQUIVALENTS AT END OF YEAR</strong> $2,270</td>
<td>$1,122</td>
</tr>
</tbody>
</table>

**NBCF** adopted all applicable FASB rulings related to ASU 2016-14, which included additional guidance and requirements for functional allocations, and had no effect on net assets or changes in net assets as of and for the year ended June 30, 2019.
Partner with Us

Become a Corporate Partner
Explore how we can best support your company’s goals and objectives.
Visit: nbcf.org/partner

Make a Donation
Make a secure and private tax-deductible donation online.
Visit: nbcf.org/donate

Host a Fundraiser
Help women now by leveraging your marathon, student event, pink party, or any other passion.
Visit: nbcf.org/fundraise

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- instagram.com/nbcf
- twitter.com/nbcf
- linkedin.nbcf.org

nbcf.org

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