GET STARTED
Recruit a few volunteers from your organization, ideally from different departments. Encourage influential leaders to donate first and get involved.

START NOW
Register: fundraise.nbcf.org/Partners
Contact Us: fundraising@nbcf.org

GET CREATIVE
Make your fundraiser fun, inspiring, and impactful. Consider ways to make it unique to your organization, its mission, and any personal connections.
• Have an Office Pink Day
• Sell T-Shirts
• Plan a Team Building Event
• Host a Tournament or Concert
• Do a Bake Sale, Cook-Off, or Pancake Breakfast
• Ask your Company to Match Employee Donations

GET FRIENDLY
Tell others why your organization is passionate about Helping Women Now. Share when, where & how they can help.
• Send Employee Emails
• Leverage Social Media
• Update Email Signatures
• Give Staff Notes and Candy
• Attach Flyers to Payroll Checks
• Post Flyers in Breakrooms, Restrooms and Elevators
• Update your Website, Newsletters and Emails

ENGAGING EMPLOYEES & CUSTOMERS BY GIVING BACK

A 2016 study revealed that employees want jobs that allow them to bring their passions for social & environmental issues to the workplace.

64% of employees feel their work and personal lives are becoming increasingly blended.

80% of consumers would buy a product from a brand with stronger social commitments.

IMPACTFUL FUNDRAISERS

THE 12
Created a team fitness challenge using NBCF’s online fundraising platform and raised $58,000.

MORGAN STANLEY
Hosted an employee fundraiser for Breast Cancer Awareness Month with different initiatives throughout the month like “Paint the Office Pink” and raised $16,000.

RDO
Sold breast cancer awareness inspired hats to employees & customers raising over $150,000 in their three years of partnership.