Get Started
Recruit a few volunteers from your organization, ideally from different departments. Encourage influential leaders to donate first and get involved.

Get Creative
Make your fundraiser fun, inspiring, and impactful. Consider ways to make it unique to your organization, its mission, and any personal connections.

- Have an Office Pink Day
- Sell T-Shirts
- Plan a Team Building Event
- Host a Tournament or Concert
- Do a Bake Sale, Cook-Off, or Pancake Breakfast
- Ask your Company to Match Employee Donations

Get Friendly
Tell others why your organization is passionate about Helping Women Now. Share when, where & how they can help.

- Send Employee Emails
- Leverage Social Media
- Update Email Signatures
- Give Staff Notes and Candy
- Attach Flyers to Payroll Checks
- Post Flyers in Breakrooms, Restrooms and Elevators
- Update your Website, Newsletters and Emails

Engaging Employees & Customers by Giving Back

A 2016 study revealed that employees want jobs that allow them to bring their passions for social & environmental issues to the workplace.

64% of employees feel their work and personal lives are becoming increasingly blended.

80% of consumers would buy a product from a brand with stronger social commitments.

IMPACTFUL FUNDRAISERS

THE 12
Created a team fitness challenge using NBCF’s online fundraising platform and raised $58,000.

MORGAN STANLEY
Hosted an employee fundraiser for Breast Cancer Awareness Month with different initiatives throughout the month like “Paint the Office Pink” and raised $16,000.

RDO
Sold breast cancer awareness inspired hats to employees & customers raising over $150,000 in their three years of partnership.