

FUNDRAISER TIPS

Helping Women Now®

BE FIRST

Be the first to support your efforts by making a donation. This inspires others to match your gift.

Register: fundraise.nbcf.org/StartHere

Contact Us: fundraising@nbcf.org

BE CREATIVE

Make your fundraiser fun, inspiring, and impactful. When planning, consider ways to make it unique to you, your interests, and your story.

- Donate Your Birthday
- Sell T-Shirts
- Shave Your Head or Beard
- Do a Run or Squat Challenge
- Host a Club Event, Wine Tasting, or Garage Sale
- Get Your Company to Participate

BE FRIENDLY

Tell your family, friends, and coworkers why you are passionate about Helping Women Now and ask them to join in by donating.

- Tell Your Close Friends Personally
- Send a Personal Email or Letter to Family and Relatives
- Use Social Media
- Tag Friends to Challenge and Thank Them
- Tell Your Network, Coworkers, and Clubs

SAMPLE SOCIAL MEDIA POSTS

"I am #HelpingWomenNow by fundraising for @NBCF. Support my fundraiser by making a donation at _____!"
(Include a link to your fundraiser page.)

"I am #HelpingWomenNow by fundraising for NBCF. Support my fundraiser by making a donation and help save lives: _____"
(Include a photo and link to your fundraiser page.)

IMPACTFUL FUNDRAISERS



BIRTHDAYS

Julie used her Bat Mitzvah party as an opportunity to set up a donation station for her attendees to give and raised \$613.



CELEBRATIONS

Katie is a survivor who threw a one year cancer free party and asked her friends, family, and community to give to her online fundraising page raising \$1,951.



LEMONADE STAND

Reagan and Addison have hosted a lemonade stand six years in a row raising over \$3,400.