

2 0 1 6 A N N U A L R E P O R T



The Red Leaf

At the age of 34, Janelle Hail, married with three sons, was diagnosed with breast cancer. While recovering from a mastectomy, even simple everyday tasks served as a welcome distraction from fear and hopelessness. One evening as she was in her kitchen washing dishes after dinner, she gazed out the window at a small tree and noticed one last red leaf clinging to it as the fall winds blew. She was mesmerized with its beauty and radiance as the red leaf seemed to dance in the breeze. She thought, I want to be like that leaf, brilliant and full of life with every remaining day of my life.

Over the next 11 years, Janelle and her husband, Neal, founded National Breast Cancer Foundation so that women could have options while making life-changing decisions about their health. The red leaf became the inspiration behind the NBCF logo, depicting life, growth and hope for a future.

As NBCF celebrates its 25th year, the inspiration of NBCF continues to shine brightly in the lives of women and families who face breast cancer.



WE DO NOT **REST IN PAST** ACCOMPLISHMENTS, FOR THEY ARE MERELY A STRONG FOUNDATION FROM WHICH WE **CAN SPRING FORTH INTO A VAST** WORLD OF NEED.

NBCF CELEBRATES 25 YEARS

It is not always easy to trace a dream back to its origin. How can a child even imagine the impact of a dream implanted deep within her heart?

As a child, among my weekly favorite TV shows, this eager nine-yearold watched The Millionaire. It fascinated me as the series continued for years, telling story after story of individuals who were given one million dollars from a benefactor named John Beresford Tipton, Jr. His executive secretary was Michael Anthony, whose assignment was to deliver the check to a surprised recipient. The story unfolded each week as I watched people's reactions and saw how their lives changed.

I grew up rather poor, so the idea of Michael Anthony knocking on my door was far-fetched. Somehow, the dream broke through my childish fantasy and stuck inside my head. I was sure the doorbell would ring any moment with my prized gift. It never happened the way I imagined it, but there was no way I could dislodge the dream from my heart. I grew up believing it would come true.

HOPE GAVE BIRTH TO A DREAM

When my husband, Neal, and I founded NBCF, we dreamed women would have access to educational resources and treatment so they could make informed decisions about their healthcare and not have to neglect their health because of lack of money. NBCF became a lighthouse of safety and surety to carry them through the darkness of their lives as they faced breast cancer so they could renew and reinvent their lives.

THE VISION WAS CAST

One day the knock on the door came at NBCF, and a million dollars came through our doorway. Over the years of facing breast cancer myself, my own heart was tenderized with compassion for those in need of our services. My great joy was for NBCF to be the recipient of not only a million dollars, but many more to come so that we could in turn reach

Dreams come true in many ways. What started as a childish dream translated into something far greater than a million dollars. During the 25 years of NBCF, we have now provided over one million services for women.

BE A DREAM MAKER

You will read throughout our Annual Report how lives have been changed because of the work that NBCF has done not only for this year, but the 25 years of service. Our staff, hospital partners, sponsors, and loyal friends have given faithfully and compassionately to help us achieve our mission. Today over 2.8 million breast cancer survivors are alive in the

We have broken through the darkness of fear and crumbled the walls of hopelessness in many women's lives by educating them and providing services that were not available to them.

We do not rest in past accomplishments, for they are merely a strong foundation from which we can spring forth into a vast world of need. The lives saved are the hope for our future. Thank you for helping us!

Janelle Hail

Co-founder and CEO







Seven Cities in One Day,



Helping Women Now







THIS KIND OF **INFORMATION SAVES** LIVES. I REALLY LOVE WHAT Y'ALL ARE DOING, HELPING THE COMMUNITY.

NBCF Tent at Convoy of Hope, Concord, CA

How We're Helping Now PROGRAMS



Beyond The Shock®

Beyond The Shock is a free, comprehensive online guide to understanding breast cancer. The educational resources in Beyond The Shock help those diagnosed with breast cancer, and their loved ones, to better understand the disease. Through the online community, patients ask questions about breast cancer and its related treatments and get the answers they need to help move from a state of shock to hope and healing. By sharing their experiences, insights, and hopes, patients create a supportive environment wherein no one faces breast cancer alone. This year over 2,000 new users joined the Beyond The Shock community.



BEYOND THE SHOCK®

EST. 2012

Over 6 million video views and nearly 17,000 users provided with hope and answers to date.

I was recently diagnosed with breast cancer. Now I've learned I tested positive for the BRCA 1 gene mutation. I've decided to have a double-mastectomy with reconstruction. I'm going for a sentinel node biopsy in a week, I'm getting scared.

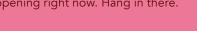
stage_1 Patient



Sharon

Going through treatment, I actually tried to find the good in all of it. You have got several GOOD things in your diagnosis. This is a Stage 1 (found early). You had genetic testing and found you have the BRCA 1 gene mutation. Now, that isn't good news but you have discovered a defect in your body that could cause some future problems. You NOW have the ability to get out ahead of these problems.... like your decision to have a double mastectomy. YOU will have a future because of all of this happening right now. Hang in there.

*Actual Q&A from BTS users, edited for length.





BREAST CANCER EDUCATIONAL VIDEOS WERE PLAYED **428,000** TIMES.



BTS PAGES WERE VIEWED 900,000 TIMES.



2,126 NEW USER **ACCOUNTS RECEIVED BREAST** CANCER INFORMATION.



837 BREAST CANCER QUESTIONS WERE ASKED, **3,387** ANSWERS WERE GIVEN.

National Mammography Program



NATIONAL MAMMOGRAPHY EST. 1991

Over 280,000 screening and diagnostic services provided to date.

NBCF partners with medical facilities to provide screening and diagnostic services to women across the country. NBCF also provides funding for biopsies in select locations. All our partner medical facilities are committed to providing patients with the care they need from their diagnosis through survivorship. These services provide early detection and peace of mind to women in need who could not otherwise afford them. In 2016, we delivered 1,500 more early detection services to women than in the previous year.



Outreach event at South Jordan Health Center South Jordan, UT

CELESTE Patient at St. Luke's Hospital, Chesterfield, MO



NMP SERVICES PROVIDED IN 2016

Services Provided Clinical Breast Exams 1.458 Screening Mammograms 9,540 Diagnostic Mammograms 2,385 2,100 Ultrasounds Computer-Aided Diagnostics 2,647 **Total Services** 18,130



Medical Facilities with NBCF-Funded Mammography **Screening Programs**



18,130

Free Mammograms & Breast Diagnostic Services to Women in Need

NATIONAL BREAST CANCER FOUNDATION



LYNE POINTED ME IN THE RIGHT DIRECTION, AND SHE **DID IT WITH COMPASSION & KINDNESS** AT A TIME WHEN I WAS STARTING TO FEEL OVERWHELMED & DEPRESSED.

Patient at The Queen's Medical Center, Honolulu, HI



Patient Navigation



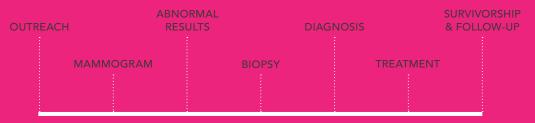
PATIENT NAVIGATION EST. 2010

912,000 patient services delivered to date.

NBCF partners with medical facilities across the country to fund patient navigation programs and staff. Patient navigators guide patients through and around the barriers of cost, fear, and misinformation in the complex cancer care system, delivering timely diagnosis, treatment, and support. These efforts are critical to survival and early detection, but also to ensuring that no one faces breast cancer alone. This year we were able to provide two more communities with the help and guidance of patient navigators.

WHAT NAVIGATORS DO

- Educate those in need about the importance of screenings
- Eliminate barriers of financing, transportation, childcare, & language to women receiving screenings
- Answer questions about a breast cancer diagnosis
- Ensure the patient keeps treatment appointments
- Follow-up with survivors



NAVIGATOR SERVICES PROVIDED IN 2016

	Services to VVomen
Outreach	127,135
Mammograms	74,338
Abnormal Results	14,830
Biopsy / Work-Up	5,321
Diagnosis	1,714
Treatment	4,440
Survivorship / Follow-Up	9,977
Total Services	237,755



Women Navigated to Mammograms



NBCF-Funded



Days between Screening &





VOLUNTEERING WAS A VERY REWARDING EXPERIENCE! I WAS ABLE TO HELP AND ENCOURAGE SO MANY WOMEN WITH EARLY DETECTION EDUCATION."

Breast Cancer Survivor and Volunteer at NBCF's Convoy of Hope Pink Tent, Worcester, MA

Breast Health Education

Outreach



CONVOY OF HOPE OUTREACHES

EST. 2012 40.415 women served to date NBCF partners with Convoy of Hope® to provide vital breast health education to communities in need. At each Convoy of Hope event, guests receive groceries, shoes, haircuts, and when they come through NBCF's Pink Tent, they leave empowered to be more proactive about their breast health. Trained volunteers review these educational resources with each guest, emphasizing their importance, and connecting them with local resources if they need access to screenings. These outreaches represent one very vital part of NBCF's larger commitment to advancing breast health education across the country. In 2016, we added 11 more outreach events across the US, serving more than three times as many women as in 2015.



Outreach Events

across the U.S.



19,752 Women Served



1,068

Volunteers

Pink Ribbon Red Ribbon®



PINK RIBBON RED RIBBON® EST. 2012

50,295 breast and cervical health services delivered to date

NBCF is helping women in places as far as the sub-Saharan African country of Zambia. Thanks to our partner, Pink Ribbon Red Ribbon, an initiative of the George W. Bush Institute, we are able to deliver breast health education as an extension of their cervical cancer prevention programs.

We share the life-saving message of early detection through health promotion managers who-much like patient navigators here in the U.S.—work to eliminate barriers and open doors for those in need. These health promotion managers collaborate with tribal leaders and advisors to deliver life-saving breast health education, to increase understanding among both women and men about early detection, and to provide free screenings to thousands of eligible women. We are grateful to Pink Ribbon Red Ribbon for extending the mission of Helping Women Now® beyond our borders.





*Impact from April-June 2016





NBCF partners with Pink Ribbon Red Ribbon (PRRR) which supports the Health Promotion Unit in Zambia's Ministry of Health. PRRR works with traditional leaders in the community and provides free breast and cervical cancer information and screenings.



MD Anderson Cancer Center



BREAST CANCER RESEARCH

EST. 2003

NBCF has helped MD Anderson reach closer toward the goal of developing targeted therapies for breast cancer.

NBCF is investing in a highly targeted breast cancer research effort through MD Anderson's Moon Shots program. The team, led by Dr. Mien-Chie Hung, is focused on identifying personalized treatment options for patients with triple-negative breast cancer (TNBC), a less common, but more aggressive form of the disease. Unlike other forms of breast cancer, TNBC is not accelerated by estrogen, progesterone, and HER2, making this type of breast cancer more difficult to treat through known precision medicine techniques. This has led to lower survival rates for women with TNBC. However, the Moon Shots research team has already made strides by identifying the remarkable molecular similarities between TNBC and another rare, aggressive type of cancer: high-grade serious ovarian cancer. This discovery allows researchers for each of these cancers to integrate their efforts and share breakthroughs in new drug trials.



Metastatic Breast Cancer Retreats

YOU TAKE HOPE **FOR GRANTED** UNTIL YOU LOSE IT.

Retreat Participant

Metastatic, or Stage 4, breast cancer (MBC), means the cancer that began in your breast has moved to other parts of your body essential for life—your lungs, brain, liver or bones—perhaps before you even knew you had breast cancer. Such a diagnosis means cancer will be a part of your life...for the rest of your life.

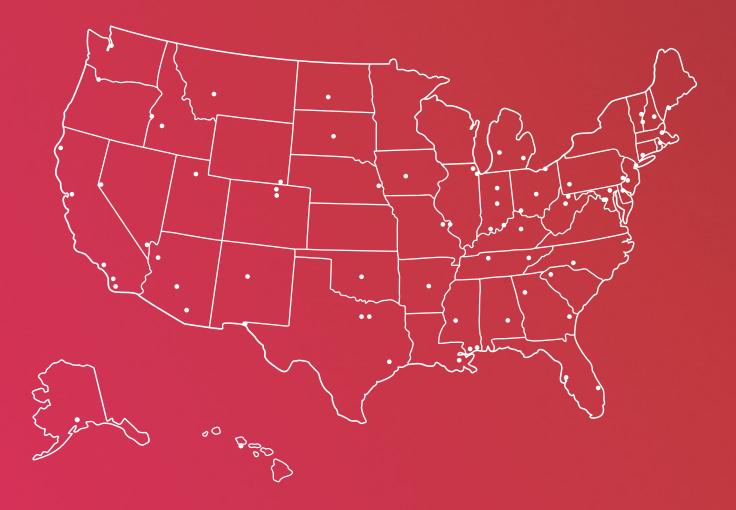
Those living with MBC often feel misunderstood, ignored, and even isolated from other breast cancer survivors. Because patients with metastatic breast cancer face a unique set of emotions and challenges, NBCF hosted a weekend retreat in April 2016 for a small group of these patients and their caregivers, with the help of our partner hospital Johns Hopkins. Patients left the retreat with renewed hope, increased knowledge, and the reminder that they are not alone.

These retreats are a powerful way to show our support for women with all stages of breast cancer—not just those with early stage breast cancer.

16 NATIONAL BREAST CANCER FOUNDATION

NBCF-Funded Facilities

ACROSS THE U.S.



AI ABAMA

Montgomery - Alabama Department of Public Health

ALASKA

Anchorage - State of Alaska, Breast & Cervical Health Check

ARIZON/

Kingman - Kingman Regional Medical Center Phoenix - St. Joseph's Hospital and Medical Center Tucson - Tucson Medical Center

ARKANSA

Little Rock - Baptist Health Foundation North Little Rock - Baptist Health Breast Center

CALIFORNIA

Arcata - Breast and GYN Health Project Arcata - Mad River Community Hospital Chula Vista - Sharp Chula Vista Medical Center Los Angeles - Los Angeles Christian Health Centers Los Angeles - White Memorial Medical Center San Diego - O'Toole Breast Care Center at Scripps Health San Francisco - St. Mary's Medical Center Foundation

COLORADO

Evans - Sunrise Community Health Center Loveland - McKee Medical Center

CONNECTICUT

Bridgeport - St. Vincent's Medical Center

DISTRICT OF COLUMBIA

Washington, DC - Sibley Memorial Hospital

DELAWAR

Dover - Bayhealth Medical Center

FLORID

Stuart - Martin Memorial Diagnostic Center Tampa - Moffitt Cancer Center

GEORGIA

Marietta - WellStar Health System Savannah - Lewis Cancer Pavilion

Savannah - St. Joseph's/Candler- Candler Hospital

HAWA

Honolulu - The Queen's Medical Center

DAHO

Boise - Saint Alphonsus Regional Medical Center

ILLINOIS

Chicago - Swedish Covenant Hospital Hoffman Estates - St. Alexius Medical Center

ΙΝΙΟΙΔΝ

Evansville - Deaconess Hospital Foundation Indianapolis - St. Vincent Breast Center Kokomo - Howard Regional Health System

IOWA

Des Moines - John Stoddard Cancer Center

KENTUCKY

Louisville - James Graham Brown Cancer Center

LOUISIANA

New Orleans - Louisiana Breast and Cervical Health Program

MAINE

Scarborough - Maine Medical Center Cancer Institute

MADVI ANIF

Baltimore - Johns Hopkins Sidney Kimmel Comprehensive Cancer Center

MASSACHUSETTS

Boston - Dana-Farber Cancer Institute

MICHIGAN

Grand Rapids - Spectrum Health Foundation Pontiac - McLaren Oakland Foundation

/ISSISSIPPI

Gulfport - Memorial Hospital at Gulfport Foundation Jackson - Mississippi State Department of Health Pascagoula - Singing River Health System

MISSOURI

Chesterfield - St. Luke's Hospital St. Louis - St. Anthony's Medical Center

MONTANA

Kalispell - Kalispell Regional Healthcare

NEBRASKA

Omaha - Nebraska Medicine

NEVADA

Carson City - Nevada Health Centers Las Vegas - Dignity Health - St. Rose Dominican Hospitals

NEW HAMPSHIRE

Laconia - LRGHealthcare

NEW JERSEY

Camden - MD Anderson at Coope

NEW MEXIC

Albuquerque - University of New Mexico Hospital

NEW YOR

New York - American-Italian Cancer Foundation New York - Ralph Lauren Center for Cancer Care and Prevention

NORTH CAROLINA

Charlotte - Novant/Presbyterian Cancer Center

NORTH DAKOTA

Bismarck - Bismarck Cancer Center

OHIO

Cincinnati - Bethesda North Hospital Cleveland - Cleveland Clinic Columbus - OhioHealth Foundation

OKI AHOMA

Oklahoma City - Oklahoma University Breast Institute

OPEGON

Portland - Adventist Medical Center Ontario - Saint Alphonsus Medical Center Oregon

PENNSYLVANIA

Philadelphia - Fox Chase Cancer Center Philadelphia - Thomas Jefferson University Hospital Pittsburgh - Magee-Women Hospital of UPMC

RHODE ISLAND

North Providence - Our Lady of Fatima Hospital

SOUTH CAROLINA

Greenville - Bon Secours St. Francis Health System, Inc.

SOUTH DAKOTA

Pierre - South Dakota Department of Health

TENNESSEE

Knoxville - University of Tennessee Medical Center, Cancer Institute Nashville - Saint Thomas Medical Partners

TEVAC

Dallas - Parkland Foundation

El Paso - Texas Tech University Health Sciences Center El Paso - University Medical Center Foundation

Fort Worth - JPS Health Network

$\hbox{Houston - The University of Texas MD Anderson Cancer Center}$

UTAH

Salt Lake City - University of Utah Hospital and Clinics

/ERMONT

Brattleboro - Brattleboro Memorial Hospital Springfield - Springfield Hospital Foundation

WASHINGTON

Seattle - Seattle Cancer Care Alliance

WEST VIRGINIA

Bridgeport - United Hospital Center Morgantown - WVU Foundation for Bonnie Wells Wilson Mobile Mammography Program

WYOMING

 ${\it Cheyenne-Wyoming\ Department\ of\ Health}$

 $18\,$ national breast cancer foundation



SUPPORTING NBCF GAVE
ME A WAY TO HONOR MY
MOTHER, AND HELP OTHER
WOMEN OVERCOME
CANCER LIKE SHE DID!

MADISON MOUGEY

18 Years Old, 3-Time NBCF Fundraiser

Together helping women now.

FUNDRAISING

Our Catalysts for Hope

Each year, thousands of people across the country host NBCF fundraisers and give their time, energy, and resources to help women now. These passionate individuals, groups, and organizations are NBCF's Catalysts for Hope. Together, we were able to raise over 1 million dollars. The amount raised by our fundraisers could potentially provide a mammogram to a woman in need for every hour in a year.











Elaina Diamond: Birthday Walk

Elaina, age 13, has been donating her birthday (in lieu of receiving presents) for seven years. Her birthday fundraising walk also honors Elaina's family friend, aunt and great-grandmother who have all been affected by breast cancer. Elaina and her supporters have cumulatively raised \$1,500!

No More Bad Days: An Evening with This Wild Life to Battle **Breast Cancer**

This Wild Life hosted a benefit concert featuring their song, "No More Bad Days," inspired by Kevin's mother who suffered from breast cancer. The event raised \$11,000

Skanska Koch: Color the **Bridges Pink**

Construction workers from the Bayonne Bridge, Brooklyn Bridge, and Cateret Bridge competed against one another to raise money from the sale of pink hard hats they could wear on the job. The company also conducted a health seminar where employees learned more about early detection and how to be proactive with their health. In total, all three teams raised over \$29,000.

FedEx Pilots: Pink Ties

FedEx Pilots were invited to purchase pink ties for \$20 each to wear in flight throughout the



LAURA FELT
"DESPERATE FOR HELP."

NBCF DONATIONS
HELPED OPEN THE DOORS
FOR HER TO GET THE
TREATMENT SHE NEEDED.

LAURA
Parkland Hospital, Dallas, TX

Peronnes At Work
FINANCIALS

Thanks to the support of our corporate partners, fundraisers and donors, National Breast Cancer Foundation expanded the reach of our programs in 2016 by supporting new initiatives and growing our work with existing partners.

We are pleased to report that NBCF was awarded Charity Navigator's highest four-star rating for the 12th year, and our constituents on GreatNonprofits honored us again as a Top Nonprofit. We could not have done this without your tremendous support, and we look forward to the future as we continue to join together in Helping Women Now[®].

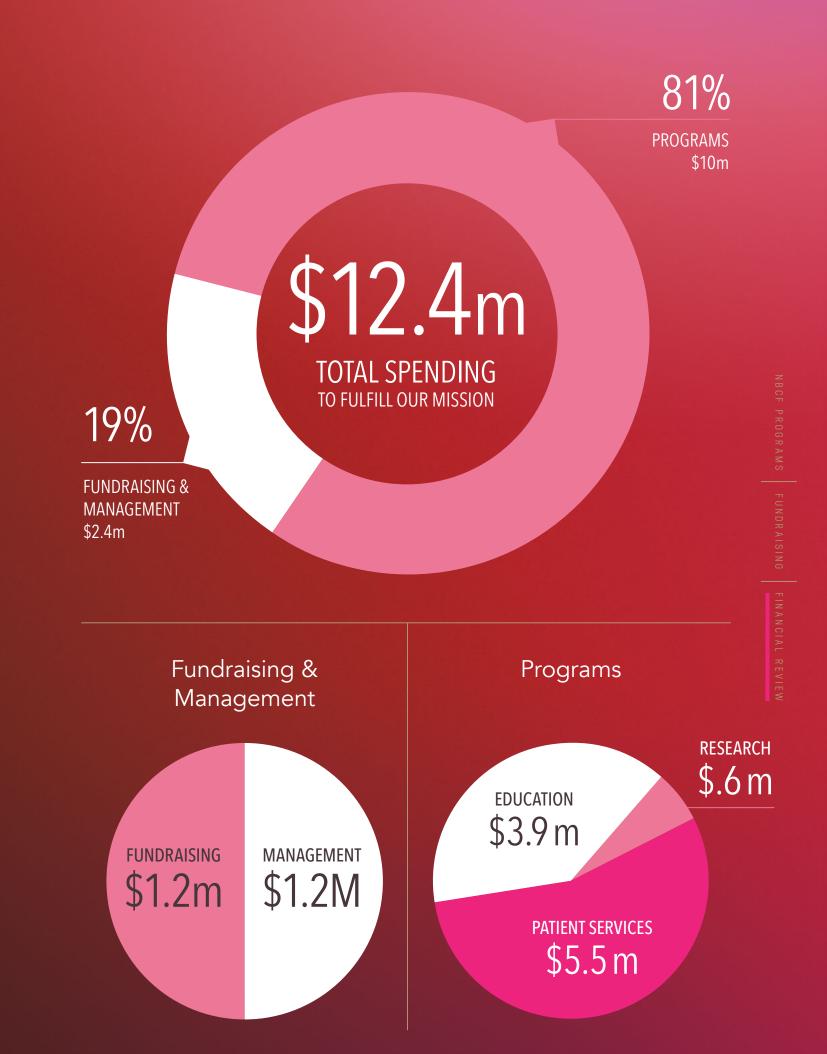


12 Years

We were rated a four-star charity for the 12th year.



We are listed as a Top Nonprofit by our constituents on GreatNonprofits.



26 National Breast Cancer foundation

Statement of Financial Position (in thousands)	2047	0045
As of June 30,	2016	2015
ASSETS		
CASH AND INVESTMENTS	\$6,660	\$8,325
ROYALTIES RECEIVABLE	271	707
PROPERTY AND EQUIPMENT	646	492
OTHER ASSETS	734	600
TOTAL ASSETS	\$8,311	\$10,124
LIABILITIES		
ACCOUNTS PAYABLE	\$600	\$304
GRANTS PAYABLE	1,598	1,672
TOTAL LIABILITIES	\$2,198	\$1,976
NET ASSETS		
UNRESTRICTED	\$5,904	\$7,651
TEMPORARILY RESTRICTED	209	497
TOTAL NET ASSETS	\$6,113	\$8,148
TOTAL LIABILITIES AND NET ASSETS	\$8,311	\$10,124
Statement of Activities (in thousands) For the Year Ending June 30,	2016	2015
REVENUE		
CONTRIBUTIONS AND ROYALTIES - UNRESTRICTED	\$10,589	\$13,369
CONTRIBUTIONS AND ROYALTIES - TEMPORARILY RESTRICTED	(288)	297
INVESTMENT INCOME AND GAINS/(LOSSES) TOTAL REVENUE	102 \$10,403	(24) \$13,642
EXPENSES		
PROGRAM SERVICES	\$10,048	\$12,322
MANAGEMENT AND GENERAL	1,192	1,139
FUNDRAISING	1,198	1,028
TOTAL EXPENSES	\$12,438	\$14,489
CHANGE IN NET ASSETS	(\$2,035)	(\$847)

For the Year Ending June 30,	2016	2015
CASH FLOWS FROM OPERATING ACTIVITIES		
CHANGE IN NET ASSETS	(\$2,035)	(\$847)
Adjustments:		
DEPRECIATION AND AMORTIZATION	159	181
INVESTMENT (GAIN) LOSS	21	87
(INCREASE) DECREASE IN PREPAID EXPENSE & RECEIVABLES	302	27
INCREASE (DECREASE) IN PAYABLES & OTHER LIABILITIES	224	1,372
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	(\$1,329)	
	, , , , , , , , , , , , , , , , , , ,	4020
CASH FLOWS FROM INVESTING ACTIVITIES	, , , , , , , , , , , , , , , , , , ,	40-2
PROCEEDS FROM INVESTMENTS, PROPERTY AND EQUIPMENT	\$4,558	
PROCEEDS FROM INVESTMENTS, PROPERTY AND EQUIPMENT	\$4,558	\$5,463
	\$4,558	\$5,463
PROCEEDS FROM INVESTMENTS, PROPERTY AND EQUIPMENT PURCHASES OF INVESTMENTS, PROPERTY AND EQUIPMENT	\$4,558 (4,226)	\$5,463 (3,835 \$1,628
PROCEEDS FROM INVESTMENTS, PROPERTY AND EQUIPMENT PURCHASES OF INVESTMENTS, PROPERTY AND EQUIPMENT NET CASH PROVIDED BY INVESTING ACTIVITIES	\$4,558 (4,226) \$332 (\$997)	\$5,463 (3,835] \$1,628

national breast cancer foundation

Seaguar Secura Shoe Collection Shoot Like a Girl Silver Vase Sunny Marketing Systems, Inc. Swagway This Wild Life TNT Racing Toyota Motor Sales, Inc.

Rudy's Texas Bar-B-Q, LLC

San Antonio Shoemakers

Sartori

Uchida of America, Corp. **USA Team Spirit** Watkins Manufacturing Yonkers Raceway Z One Concept USA

MAJOR BENEFACTORS

*\$1,000,000+

ACE Cash Express and Netspend BJ's Wholesale Club

GNC GoDaddy

J.C. Penney Company, Inc.

*Cumulative over 3 consecutive years

DIAMOND LEVEL

\$500,000+

ACE Cash Express and Netspend

Hungry Howie's Pizza J.C. Penney Company, Inc. Jamba Juice Knouse Foods Le-Vel Brands

EMERALD LEVEL

BJ's Wholesale Club

\$250,000+

PatientPoint Network Solutions, LLC Talbots

PLATINUM LEVEL

\$100,000+

American Association of Nurse Practitioners Badia Spices, Inc. Steve and Ghyslaine L. Budinsky Estate

Columbia Sportswear Co. DIRECTV, LLC

Galderma GoDaddy

The Hillman Group, Inc. Medline Industries, Inc.

OnCourse Learning Corporation

Sabika, Inc. SABRE - Security **Equipment Corporation** Scentsy, Inc.

Ximad, Inc.

RUBY LEVEL

\$5,000+

AAAA Self Storage Management Group, LLC

Employees of Aircraft Service International Group

Alfaparf

Altar'd State American Golf Foundation

American Greetings Corporation

American Poolplayers Association of Raleigh, Durham, Chapel Hill

Aminco International, Inc.

Anytime Fitness: St. John, Indiana

Arc International North America, Inc.

Arel Group Wine & Spirits, Inc.

Argyle Middle School

Arrow Exterminators

Atlantic Bingo Supply

Bauer Hockey

Beauty Science Group, Inc.

The Beistle Company

BERING Time

Blackburn College

C & J Energy

Camelot Sports & Entertainment DBA Mesquite Championship Rodeo

Central Atlantic Toyota Region

Chantelle Lingerie

Cinnabon West

Cleaner's Supply The Concorde Collection

James Dale

Employees of Deacon DHC USA Incorporated

DNA Footwear

Encana

Fig & Olive

Flambeau, Inc.

For Life Products

G.M. Collin Skin Care Inc.

General Electric Company

Gold's Gym SoCal

Community Foundation

Harney & Sons Tea

Employees of Honey's Air & Solar

America, Inc

Ipsos

James Avery

Jennifer King Photography

Lost Creek, OH Chrome Divas

Magic Broadcasting Radio Station

Malin Integrated Handling

MindsInSync

Madison Mougey National Christian

Marianne Peckham

Princess House Restoration Hardware

SCP Foundation

Sexy Dresses Social Native

Speed Rack

Stella McCartney Lingerie

Texas Legends

Towne & Country Lanes, Inc.

Toyin Takeout

Wild Wing Café

WRH Realty Services

Wrights

Xtreme Lashes, LLC Yoga for a Cure

Young Innovations, Inc.

Panera Bread

Strategic Distribution LP Sunbelt Snacks & Cereals

Torrid

SILVER LEVEL

Amazon Augustineldeas

Bodybuilding.com

Robert E. Gallagher Charitable Trust

Gina Group Giovanni Hair Care, Inc.

Harland Clarke Corp. Johnny Carino's

GOLD LEVEL

\$50,000+

A#1 Air

Dillard's, Inc.

Service King Collision Centers

AdvoCare International, L.P.

Danone Waters of America

Dick's Sporting Goods, Inc.

Sutter Home Family Vineyards

\$25,000+

Alliance Sports Group / NEBO

Chem-Dry

Crabtree & Evelyn, Ltd. Custom Direct, LLC

Edible Arrangements International, Inc.

FPL Food, LLC

Harley-Davidson Motor Company, Inc. Ice River Springs

J. Lohr Vineyards & Wines MALLORY USA, Inc.

Pandora

PUGS, Inc. Rediform, Inc.

and Carteret Bridges

RPB Safety LLC Skanska: Bayonne, Brooklyn,

Pilot Corporation of America

Telebrands Corp. Tervis Zebra Pen

\$10,000+

AHAVA Aim Assist Gaming, LLC Allegiant Travel Company

BRONZE LEVEL

adidas

Athene Annuity and Life Company Members of BadgerandBlade.com

Ballet Jewels LLC Barbells for Boobs

BARE Sports Beckendorff Junior High

Beekley Corporation Bradshaw International

Brahmin

Brooks Kushman P.C. Captiva MVP Restaurant

Partners, LLC CareFusion

of America Chloe & Isabel, Inc. Clover Needlecraft, Inc.

Chimney Safety Institute

Employees of Credit Suisse Dunham Sports FedEx Express Pilots Five Crowns Marketing FP Mailing Solutions Employees of Fujifilm

G5 Outdoors Getinge USA gloProfessional

Employees of Greek Development Henley Enterpises DBA Valvoline Instant Oil Change

The Jaharis Family Foundation, Inc.

Kwik Goal Landscape Depot

Susan Leonard Charitable Trust Mathews Archery, Inc.

Employees of Medline Meglio Pizzeria Inc.

Norcraft Companies North American Blue Tiger Company

NUK USA, LLC NYGARD International Partnership

Orchard Mesa Lanes

Oribe

Pi Kappa Alpha at James Madison University

Pressed Juicery

D&W Fine Pack LLC

Employees of eClinical Works

eQuilter.com

Frisco Lacrosse Association

Glam and Glits Nail Design, Inc. **Greater Saint Louis**

Greensboro Auto Auction FR

Employees of The Hillman Group Employees of Insurance Office of ls3

Jamberly Group, Inc.

Jeff Verschage Charity Poker Tournament

Kettlebell Swing-A-Thon

Magid Glove & Safety

Solutions and Design Militti Sales & Promotions, LLC

Mission Fish

Foundation California Old Gringo Boots Oregon Cherry Growers, Inc.

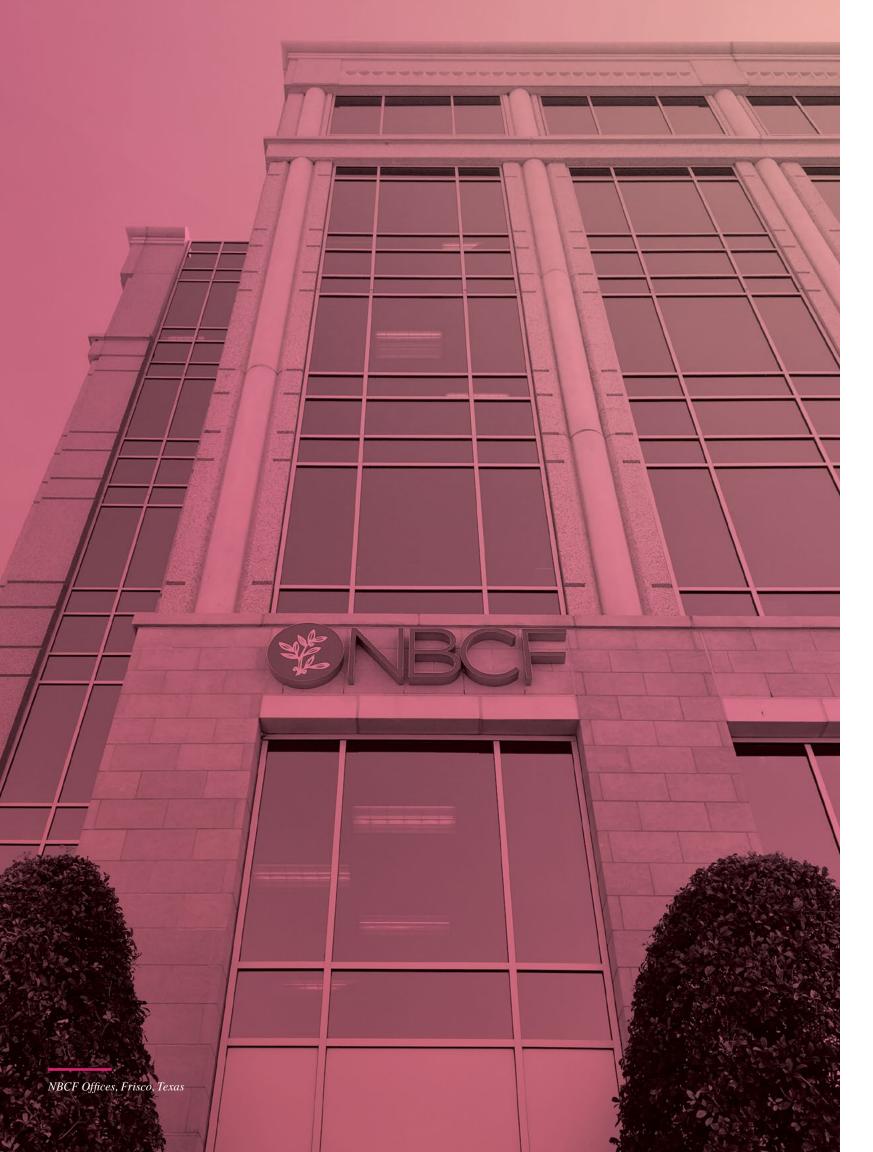
Pink Fishing Powerful Yogurt Solid Start

Stevens Worldwide Van Lines

Thrifty Business with Jay and Nay

Winchester Lodge of Elks #1445

30 NATIONAL BREAST CANCER FOUNDATION



Board of Directors







RON BROOKS Treasurer



HAL DONALDSON Director



STEVE ENGLE Director



Director



Director



KEN RAMIREZ Director

NBCF Officers JANELLE HAIL

Chief Executive Officer/Founder

KEVIN HAIL

Chief Operating Officer

Chief Financial Officer/Chief Strategy Officer



Partner with Us

Become a Corporate Partner

Explore how we can best support your sponsorship goals and objectives.

Visit: nbcf.org/sponsor

Make a Donation

Make a secure and private, tax-deductible donation online.

Visit: nbcf.org/donate

Host a Fundraiser

Help women now by leveraging your marathon, student event, pink party, or any other passion.

Visit: nbcf.org/fundraise

National Breast Cancer Foundation, Inc.® is a 501(c)3 non-profit organization.

Follow, share, and contribute to our stories:



facebook.com/nationalbreastcancer



twitter.com/nbcf



instagram.com/nbcf



pinterest.com/nbcf



linkedin.nbcf.org

nbcf.org

34 national breast cancer foundation

Helping Women Now®

Our mission is to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services.

The vision of NBCF is to be a God-honoring charity serving those who may be affected by breast cancer. We strive to help the helpless and give hope to those without hope.

Our core values are compassion, integrity, and wisdom. Compassion for those with whom we interact. Integrity in what we say and how we fulfill our commitments. Wisdom, knowledge, and understanding in our approach to addressing challenges and opportunities.





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